

China Software Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Software in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The software market is defined as revenues generated from both: sales of, and subscriptions to, various software packages and offerings. The market includes both signed deals that remain under contract, and the annual revenues associated with new contracts signed, within a particular calendar year. This excludes sales opportunities for third-party services providers.

China is the largest market in Asia-Pacific, accounting for 35.6% of its total value in 2022, The growth has been driven primarily by increased mobile and cloud computing usage among businesses and the population.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the software market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in China

Leading company profiles reveal details of key software market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China software market with five year forecasts

REASONS TO BUY

What was the size of the China software market by value in 2022?

What will be the size of the China software market in 2027?

What factors are affecting the strength of competition in the China software market?

How has the market performed over the last five years?

What are the main segments that make up China's software market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths/weaknesses of leading players?
- 7.4. Have there been notable products launched in recent years?
- 7.5. What has been the rationale behind recent M&A activity and strategic partnerships?

8 COMPANY PROFILES

- 8.1. Microsoft Corporation
- 8.2. Oracle Corporation
- 8.3. Neusoft Corp
- 8.4. International Business Machines Corporation

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: China software market value: \$ billion, 2017-22
- Table 2: China software market category segmentation: % share, by value, 2017-2022
- Table 3: China software market category segmentation: \$ billion, 2017-2022
- Table 4: China software market geography segmentation: \$ billion, 2022
- Table 5: China software market value forecast: \$ billion, 2022-27
- Table 6: Microsoft Corporation: key facts
- Table 7: Microsoft Corporation: Annual Financial Ratios
- Table 8: Microsoft Corporation: Key Employees
- Table 9: Microsoft Corporation: Key Employees Continued
- Table 10: Oracle Corporation: key facts
- Table 11: Oracle Corporation: Annual Financial Ratios
- Table 12: Oracle Corporation: Key Employees
- Table 13: Neusoft Corp: key facts
- Table 14: Neusoft Corp: Annual Financial Ratios
- Table 15: Neusoft Corp: Key Employees
- Table 16: International Business Machines Corporation: key facts
- Table 17: International Business Machines Corporation: Annual Financial Ratios
- Table 18: International Business Machines Corporation: Key Employees
- Table 19: International Business Machines Corporation: Key Employees Continued
- Table 20: International Business Machines Corporation: Key Employees Continued
- Table 21: China size of population (million), 2018-22
- Table 22: China gdp (constant 2005 prices, \$ billion), 2018-22
- Table 23: China gdp (current prices, \$ billion), 2018-22
- Table 24: China inflation, 2018-22
- Table 25: China consumer price index (absolute), 2018-22
- Table 26: China exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: China software market value: \$ billion, 2017-22

Figure 2: China software market category segmentation: \$ billion, 2017-2022

Figure 3: China software market geography segmentation: % share, by value, 2022

Figure 4: China software market value forecast: \$ billion, 2022-27

Figure 5: Forces driving competition in the software market in China, 2022

Figure 6: Drivers of buyer power in the software market in China, 2022

Figure 7: Drivers of supplier power in the software market in China, 2022

Figure 8: Factors influencing the likelihood of new entrants in the software market in China, 2022

Figure 9: Factors influencing the threat of substitutes in the software market in China, 2022

Figure 10: Drivers of degree of rivalry in the software market in China, 2022

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