

# China Software Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/C53C67EDA9ABEN.html>

Date: March 2022

Pages: 51

Price: US\$ 500.00 (Single User License)

ID: C53C67EDA9ABEN

## Abstracts

China Software Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Software in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The software market is defined as revenues generated from both: sales of, and subscriptions to, various software packages and offerings. The market includes both signed deals that remain under contract, and the annual revenues associated with new contracts signed, within a particular calendar year. This excludes sales opportunities for third-party services providers.

The Chinese software market had total revenues of \$54.8 billion in 2021, representing a compound annual growth rate (CAGR) of 6% between 2016 and 2021.

The business process applications segment was the market's most valuable in 2021, with total revenues of \$18.2 billion, equivalent to 33.2% of the market's overall value.

The COVID-19 crisis highlighted several examples of processes that can be

digitized and virtualized, which increased demand for software products.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the software market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in China

Leading company profiles reveal details of key software market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China software market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the China software market by value in 2021?

What will be the size of the China software market in 2026?

What factors are affecting the strength of competition in the China software market?

How has the market performed over the last five years?

Who are the top competitors in China's software market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What are the strengths/weaknesses of leading players?
- 7.4. Have there been notable products launched in recent years?
- 7.5. What has been the rationale behind recent M&A activity and strategic partnerships?

## **8 COMPANY PROFILES**

- 8.1. Microsoft Corporation
- 8.2. Oracle Corporation
- 8.3. International Business Machines Corporation
- 8.4. Neusoft Corp

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: China software market value: \$ billion, 2017-21
- Table 2: China software market category segmentation: \$ billion, 2021
- Table 3: China software market geography segmentation: \$ billion, 2021
- Table 4: China software market value forecast: \$ billion, 2021-26
- Table 5: Microsoft Corporation: key facts
- Table 6: Microsoft Corporation: Annual Financial Ratios
- Table 7: Microsoft Corporation: Key Employees
- Table 8: Microsoft Corporation: Key Employees Continued
- Table 9: Oracle Corporation: key facts
- Table 10: Oracle Corporation: Annual Financial Ratios
- Table 11: Oracle Corporation: Key Employees
- Table 12: International Business Machines Corporation: key facts
- Table 13: International Business Machines Corporation: Annual Financial Ratios
- Table 14: International Business Machines Corporation: Key Employees
- Table 15: International Business Machines Corporation: Key Employees Continued
- Table 16: International Business Machines Corporation: Key Employees Continued
- Table 17: Neusoft Corp: key facts
- Table 18: Neusoft Corp: Annual Financial Ratios
- Table 19: Neusoft Corp: Key Employees
- Table 20: China size of population (million), 2017-21
- Table 21: China gdp (constant 2005 prices, \$ billion), 2017-21
- Table 22: China gdp (current prices, \$ billion), 2017-21
- Table 23: China inflation, 2017-21
- Table 24: China consumer price index (absolute), 2017-21
- Table 25: China exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

- Figure 1: China software market value: \$ billion, 2017-21
- Figure 2: China software market category segmentation: % share, by value, 2021
- Figure 3: China software market geography segmentation: % share, by value, 2021
- Figure 4: China software market value forecast: \$ billion, 2021-26
- Figure 5: Forces driving competition in the software market in China, 2021
- Figure 6: Drivers of buyer power in the software market in China, 2021
- Figure 7: Drivers of supplier power in the software market in China, 2021
- Figure 8: Factors influencing the likelihood of new entrants in the software market in China, 2021
- Figure 9: Factors influencing the threat of substitutes in the software market in China, 2021
- Figure 10: Drivers of degree of rivalry in the software market in China, 2021

## I would like to order

Product name: China Software Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/C53C67EDA9ABEN.html>

Price: US\$ 500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C53C67EDA9ABEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970