

# China Resources Beer (Holdings) Co Ltd - Strategy, SWOT and Corporate Finance Report

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## Abstracts

China Resources Beer (Holdings) Co Ltd - Strategy, SWOT and Corporate Finance Report

### SUMMARY

China Resources Beer (Holdings) Co Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

China Resources Beer (Holdings) Co Ltd (CRB) is a subsidiary of China Resources (Holdings) Co Ltd, is a manufacturer, distributor, marketer and seller of beer products. The company offers beer products in mainstream, mid-end, premium, and super premium categories. It markets its products under Snow, and Brave the World superX brand names. CRB operates through a network of breweries located in Heilongjiang, Jilin, Liaoning, Tianjin, Hebei, Shanxi, Shandong, Jiangsu, Shanghai, Anhui, Henan, Hubei, Fujian, Guangdong, Hunan, Guizhou, Sichuan, Tibet, Gansu, Inner Mongolia, Shaanxi, Guangxi and Hainan provinces in China and Hong Kong. CRB is headquartered in Wanchai, Hong Kong.

### SCOPE

Detailed information on China Resources Beer (Holdings) Co Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting China Resources Beer (Holdings) Co Ltd in the form of a SWOT analysis

An in-depth view of the business model of China Resources Beer (Holdings) Co Ltd including a breakdown and examination of key business segments

Intelligence on China Resources Beer (Holdings) Co Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about China Resources Beer (Holdings) Co Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of China Resources Beer (Holdings) Co Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess China Resources Beer (Holdings) Co Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on China Resources Beer (Holdings) Co Ltd's business structure, strategy and prospects.

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