

China PCs Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

PCs in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The personal computers (PCs) market consists of the sales of both desktop and portable PCs.

The Chinese PCs market had total revenues of \$13,007.9 million in 2022, representing a compound annual growth rate (CAGR) of 4.6% between 2017 and 2022.

Market consumption volumes declined with a negative CAGR of -0.9% between 2017 and 2022, to reach a total of 219.2 million households in 2022.

According to the China's National Bureau of Statistics, the GDP of China expanded by 3% in 2022. According to China's National Bureau of Statistics the GDP of China expanded by 3% in 2022 The performance of the market is forecast to decelerate, with an anticipated CAGR of 3.2% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$15,212.8million

by the end of 2027.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pcs market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pcs market in China

Leading company profiles reveal details of key pcs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China pcs market with five year forecasts

REASONS TO BUY

What was the size of the China pcs market by value in 2022?

What will be the size of the China pcs market in 2027?

What factors are affecting the strength of competition in the China pcs market?

How has the market performed over the last five years?

What are the main segments that make up China's pcs market?

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