

China Mobile Phones - Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/C168496BAA59EN.html>

Date: February 2022

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: C168496BAA59EN

Abstracts

China Mobile Phones - Market Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Mobile Phones in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Mobile Phones market includes mobile phone service revenues and average minutes of use (MOU). Market values are made up of total mobile revenues containing revenues from mobile service providers and other members of the mobile service value-chain for the provision of mobile telephony services, excluding revenues from the sale of devices. Market volumes are made up of two segments: prepaid and postpaid, which consist of prepaid average monthly MOU and postpaid average monthly MOU. Minutes of use are made up from the average of voice minutes used in mobile subscriptions, including both incoming and outgoing calls, but not including M2M/IoT voice services.

The Chinese mobile phones market had total revenues of \$131.8 billion in 2021, representing a compound annual rate of change (CARC) of -0.4% between 2016 and 2021.

Market consumption volumes declined with a CARC of -8.1% between 2016 and 2021, to reach a total of 633.2 average MOU in 2021.

The Chinese mobile phones market has saturated due to the high penetration of mobiles and smartphones in the country.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the mobile phones market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the mobile phones market in China

Leading company profiles reveal details of key mobile phones market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China mobile phones market with five year forecasts

REASONS TO BUY

What was the size of the China mobile phones market by value in 2021?

What will be the size of the China mobile phones market in 2026?

What factors are affecting the strength of competition in the China mobile phones market?

How has the market performed over the last five years?

What are the main segments that make up China's mobile phones market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET OUTLOOK

- 4.1. Market value forecast
- 4.2. Market volume forecast

5 FIVE FORCES ANALYSIS

- 5.1. Summary
- 5.2. Buyer power
- 5.3. Supplier power
- 5.4. New entrants
- 5.5. Threat of substitutes
- 5.6. Degree of rivalry

6 COMPETITIVE LANDSCAPE

- 6.1. Who are the leading players?
- 6.2. What strategies do leading players follow?

7 COMPANY PROFILES

- 7.1. China Mobile Communications Group Co., Ltd
- 7.2. China Telecom Corporation Limited
- 7.3. China United Network Communications Ltd

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 APPENDIX

- 9.1. Methodology
- 9.2. Industry associations
- 9.3. Related MarketLine research
- 9.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: China mobile phones market value: \$ billion, 2017–21
- Table 2: China mobile phones market volume: Average MOU, 2017–21
- Table 3: China mobile phones market value forecast: \$ billion, 2021–26
- Table 4: China mobile phones market volume forecast: Average MOU, 2021–26
- Table 5: China Mobile Communications Group Co., Ltd: key facts
- Table 6: China Mobile Communications Group Co., Ltd: Key Employees
- Table 7: China Telecom Corporation Limited: key facts
- Table 8: China Telecom Corporation Limited: Annual Financial Ratios
- Table 9: China Telecom Corporation Limited: Key Employees
- Table 10: China United Network Communications Ltd: key facts
- Table 11: China United Network Communications Ltd: Annual Financial Ratios
- Table 12: China United Network Communications Ltd: Key Employees
- Table 13: China size of population (million), 2017–21
- Table 14: China gdp (constant 2005 prices, \$ billion), 2017–21
- Table 15: China gdp (current prices, \$ billion), 2017–21
- Table 16: China inflation, 2017–21
- Table 17: China consumer price index (absolute), 2017–21
- Table 18: China exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: China mobile phones market value: \$ billion, 2017–21

Figure 2: China mobile phones market volume: Average MOU, 2017–21

Figure 3: China mobile phones market value forecast: \$ billion, 2021–26

Figure 4: China mobile phones market volume forecast: Average MOU, 2021–26

Figure 5: Forces driving competition in the mobile phones market in China, 2021

Figure 6: Drivers of buyer power in the mobile phones market in China, 2021

Figure 7: Drivers of supplier power in the mobile phones market in China, 2021

Figure 8: Factors influencing the likelihood of new entrants in the mobile phones market in China, 2021

Figure 9: Factors influencing the threat of substitutes in the mobile phones market in China, 2021

Figure 10: Drivers of degree of rivalry in the mobile phones market in China, 2021

I would like to order

Product name: China Mobile Phones - Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/C168496BAA59EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C168496BAA59EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970