

# China Luxury Goods Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/CDE0C32326D9EN.html>

Date: November 2022

Pages: 50

Price: US\$ 350.00 (Single User License)

ID: CDE0C32326D9EN

## Abstracts

China Luxury Goods Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Luxury Goods in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The Luxury goods market presents the revenues at retail sales value from retailers specifically dealing with Luxury Jewellery & Watches, Bags & Accessories, Apparel & Footwear and Cosmetics & Fragrances. All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Chinese luxury goods market had total revenues of \$54.4 billion in 2021, representing a compound annual growth rate (CAGR) of 23.2% between 2016 and 2021.

The jewelry & watches segment was the market's most lucrative in 2021, with total revenues of \$17.6 billion, equivalent to 32.3% of the market's overall value.

Travel restrictions had a beneficial impact in the market though the repatriation of spending of Chinese consumers that would otherwise be made abroad.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the luxury goods market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the luxury goods market in China

Leading company profiles reveal details of key luxury goods market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China luxury goods market with five year forecasts

## **REASONS TO BUY**

What was the size of the China luxury goods market by value in 2021?

What will be the size of the China luxury goods market in 2026?

What factors are affecting the strength of competition in the China luxury goods market?

How has the market performed over the last five years?

What are the main segments that make up China's luxury goods market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading players?
- 7.3. What strategies do leading players in the market follow?
- 7.4. Are there any threats to leading players?
- 7.5. What has been the rationale behind recent M&A activity?

## **8 COMPANY PROFILES**

- 8.1. LVMH Moët Hennessy Louis Vuitton SA
- 8.2. Chow Tai Fook Jewellery Group Ltd
- 8.3. Kering S.A.
- 8.4. Compagnie Financière Richemont SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: China luxury goods market value: \$ billion, 2016-21
- Table 2: China luxury goods market category segmentation: % share, by value, 2016-2021
- Table 3: China luxury goods market category segmentation: \$ billion, 2016-2021
- Table 4: China luxury goods market geography segmentation: \$ billion, 2021
- Table 5: China luxury goods market value forecast: \$ billion, 2021-26
- Table 6: LVMH Moet Hennessy Louis Vuitton SA: key facts
- Table 7: LVMH Moet Hennessy Louis Vuitton SA: Annual Financial Ratios
- Table 8: LVMH Moet Hennessy Louis Vuitton SA: Key Employees
- Table 9: LVMH Moet Hennessy Louis Vuitton SA: Key Employees Continued
- Table 10: Chow Tai Fook Jewellery Group Ltd: key facts
- Table 11: Chow Tai Fook Jewellery Group Ltd: Annual Financial Ratios
- Table 12: Chow Tai Fook Jewellery Group Ltd: Key Employees
- Table 13: Chow Tai Fook Jewellery Group Ltd: Key Employees Continued
- Table 14: Kering S.A.: key facts
- Table 15: Kering S.A.: Annual Financial Ratios
- Table 16: Kering S.A.: Key Employees
- Table 17: Kering S.A.: Key Employees Continued
- Table 18: Compagnie Financiere Richemont SA: key facts
- Table 19: Compagnie Financiere Richemont SA: Annual Financial Ratios
- Table 20: Compagnie Financiere Richemont SA: Key Employees
- Table 21: China size of population (million), 2017-21
- Table 22: China gdp (constant 2005 prices, \$ billion), 2017-21
- Table 23: China gdp (current prices, \$ billion), 2017-21
- Table 24: China inflation, 2017-21
- Table 25: China consumer price index (absolute), 2017-21
- Table 26: China exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: China luxury goods market value: \$ billion, 2016-21

Figure 2: China luxury goods market category segmentation: \$ billion, 2016-2021

Figure 3: China luxury goods market geography segmentation: % share, by value, 2021

Figure 4: China luxury goods market value forecast: \$ billion, 2021-26

Figure 5: Forces driving competition in the luxury goods market in China, 2021

Figure 6: Drivers of buyer power in the luxury goods market in China, 2021

Figure 7: Drivers of supplier power in the luxury goods market in China, 2021

Figure 8: Factors influencing the likelihood of new entrants in the luxury goods market in China, 2021

Figure 9: Factors influencing the threat of substitutes in the luxury goods market in China, 2021

Figure 10: Drivers of degree of rivalry in the luxury goods market in China, 2021

## I would like to order

Product name: China Luxury Goods Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/CDE0C32326D9EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CDE0C32326D9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970