

H World Group Ltd - Strategy, SWOT and Corporate Finance Report

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Abstracts

H World Group Ltd - Strategy, SWOT and Corporate Finance Report

SUMMARY

H World Group Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

H World Group Ltd (Huazhu), formerly China Lodging Group Ltd, owns and operates a chain of multi-brand hotels. It focuses on economy, upper midscale, upscale and midscale hotel segments. It also operates leased and owned hotels, franchised hotels and manachised hotels in China. Its hotel brands include Joya Hotel, Manxin Hotel, Starway Hotel, Hi Inn, Crystal Orange Hotel, Orange Hotel, Blossom House, Madison Hotel brands and Ni Hao Hotel. It has the rights as master franchisee for Ibis, Mercure, and Ibis Styles brands, and co-development rights for Novotel and Grand Mercure in Pan-China region. Huazhu is headquartered in Shanghai, China.

SCOPE

Detailed information on H World Group Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting H World Group Ltd in

the form of a SWOT analysis

An in-depth view of the business model of H World Group Ltd including a breakdown and examination of key business segments

Intelligence on H World Group Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about H World Group Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of H World Group Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess H World Group Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on H World Group Ltd's business structure, strategy and prospects.

Contents

- Company Snapshot
- H World Group Ltd: Company Overview
- H World Group Ltd: Overview and Key Facts
- H World Group Ltd: Overview
- H World Group Ltd: Key Facts
- H World Group Ltd: Key Employees
- H World Group Ltd: Key Employee Biographies
- H World Group Ltd: Major Products and Services
- H World Group Ltd: Company History
- H World Group Ltd: Management Statement
- H World Group Ltd: Locations and Subsidiaries
- H World Group Ltd: Key Competitors
- H World Group Ltd: Company Analysis
- H World Group Ltd: Business Description
- H World Group Ltd: SWOT Analysis
- H World Group Ltd: SWOT Overview
- H World Group Ltd: Strengths
- H World Group Ltd: Weaknesses
- H World Group Ltd: Opportunities
- H World Group Ltd: Threats
- H World Group Ltd: Corporate Financial Deals Activity
- H World Group Ltd: Financial Deals Overview
- H World Group Ltd: Targets and Partners
- H World Group Ltd: Top Deals 2019 - 2023YTD*
- H World Group Ltd: Advisors
- H World Group Ltd: Top Legal Advisors
- H World Group Ltd: Top Financial Advisors
- H World Group Ltd: Mergers and Acquisitions
- H World Group Ltd: Corporate Venturing
- H World Group Ltd: Capital Raising
- H World Group Ltd: Divestments
- H World Group Ltd: Private Equity and Ownership
- H World Group Ltd: Recent Developments
- H World Group Ltd: News and Events Summary
- H World Group Ltd: Business Expansion
- H World Group Ltd: Corporate Governance
- H World Group Ltd: Financial Performance

H World Group Ltd: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

List Of Tables

LIST OF TABLES

Table 1: H World Group Ltd: Key Facts

Table 2: H World Group Ltd: Key Employees

Table 3: H World Group Ltd: Company History

Table 4: H World Group Ltd: Locations and Subsidiaries

Table 5: H World Group Ltd: Key Competitors

Table 6: H World Group Ltd: Deal Activity by Deal Type - Volume (TTM*)

Table 7: H World Group Ltd: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Table 8: H World Group Ltd: M&A Average Deal Size - Value (US\$m)

Table 9: H World Group Ltd: Targets and Partners

Table 10: H World Group Ltd: Top Deals 2019 - 2023YTD*

Table 11: H World Group Ltd: Legal Advisor Ranking by Value (US\$m)

Table 12: H World Group Ltd: Financial Advisor Ranking by Value (US\$m)

Table 13: H World Group Ltd: M&A Volume and Value Trend (2019 - YTD*2023)

Table 14: H World Group Ltd: M&A Activity by Geography (2019 - YTD*2023)

Table 15: H World Group Ltd: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)

Table 16: H World Group Ltd: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Table 17: H World Group Ltd: Capital Raising by Deal Type (2019 - YTD*2023)

Table 18: H World Group Ltd: Divestments Volume and Value Trend (2019 - YTD*2023)

Table 19: H World Group Ltd: Divestments by Geography (2019 - YTD*2023)

Table 20: H World Group Ltd: Private Equity and Ownership Volume and Value Trend (2019 - YTD*2023)

Table 21: H World Group Ltd: Private Equity and Ownership Volume by Deal Type (2019 - YTD*2023)

Table 22: H World Group Ltd: News and Events Summary

Table 23: H World Group Ltd: Business Expansion

Table 24: H World Group Ltd: Corporate Governance

Table 25: H World Group Ltd: Financial Performance

Table 26: H World Group Ltd: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: H World Group Ltd: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: H World Group Ltd: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 3: H World Group Ltd: M&A Average Deal Size - Value (US\$m)

Figure 4: H World Group Ltd: M&A Volume and Value Trend (2019 - YTD*2023)

Figure 5: H World Group Ltd: M&A Activity by Geography (2019 - YTD*2023)

Figure 6: H World Group Ltd: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)

Figure 7: H World Group Ltd: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Figure 8: H World Group Ltd: Capital Raising by Deal Type (2019 - YTD*2023)

Figure 9: H World Group Ltd: Divestments Volume and Value Trend (2019 - YTD*2023)

Figure 10: H World Group Ltd: Divestments by Geography (2019 - YTD*2023)

Figure 11: H World Group Ltd: Private Equity and Ownership Volume and Value Trend (2019 - YTD*2023)

Figure 12: H World Group Ltd: Private Equity and Ownership Volume by Deal Type (2019 - YTD*2023)

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