

China IT Services - Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/C2F16C7959E2EN.html>

Date: February 2022

Pages: 55

Price: US\$ 350.00 (Single User License)

ID: C2F16C7959E2EN

Abstracts

China IT Services - Market Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

IT Services in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market and the infrastructure services market. Values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that particular calendar year.

The Chinese IT services industry had total revenues of \$114.6bn in 2021, representing a compound annual growth rate (CAGR) of 10% between 2016 and 2021.

The infrastructure services segment was the industry's most lucrative in 2021, with total revenues of \$75.0bn, equivalent to 65.4% of the industry's overall value.

The market has recorded strong growth over the past five years, and an

acceleration in 2021 to 9.6% growth. Growth in the market has been driven by increased adoption of digital IT services along with the increased prevalence of IT infrastructure in the region.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it services market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it services market in China

Leading company profiles reveal details of key it services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China it services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the China it services market by value in 2021?

What will be the size of the China it services market in 2026?

What factors are affecting the strength of competition in the China it services market?

How has the market performed over the last five years?

Who are the top competitors in China's it services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What has been the recent MandA activity?
- 7.4. How has the COVID-19 pandemic impacted leading players?
- 7.5. What are the recent developments in the market?

8 COMPANY PROFILES

- 8.1. International Business Machines Corporation
- 8.2. Hewlett Packard Enterprise Company
- 8.3. Digital China Holdings Limited
- 8.4. Fujitsu Limited

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: China IT services industry value: \$ billion, 2017–21
- Table 2: China IT services industry category segmentation: % share, by value, 2017–2021
- Table 3: China IT services industry category segmentation: \$ billion, 2017-2021
- Table 4: China IT services industry geography segmentation: \$ billion, 2021
- Table 5: China IT services industry value forecast: \$ billion, 2021–26
- Table 6: International Business Machines Corporation: key facts
- Table 7: International Business Machines Corporation: Annual Financial Ratios
- Table 8: International Business Machines Corporation: Key Employees
- Table 9: International Business Machines Corporation: Key Employees Continued
- Table 10: International Business Machines Corporation: Key Employees Continued
- Table 11: Hewlett Packard Enterprise Company: key facts
- Table 12: Hewlett Packard Enterprise Company: Annual Financial Ratios
- Table 13: Hewlett Packard Enterprise Company: Key Employees
- Table 14: Hewlett Packard Enterprise Company: Key Employees Continued
- Table 15: Digital China Holdings Limited: key facts
- Table 16: Digital China Holdings Limited: Annual Financial Ratios
- Table 17: Digital China Holdings Limited: Key Employees
- Table 18: Fujitsu Limited: key facts
- Table 19: Fujitsu Limited: Annual Financial Ratios
- Table 20: Fujitsu Limited: Key Employees
- Table 21: Fujitsu Limited: Key Employees Continued
- Table 22: Fujitsu Limited: Key Employees Continued
- Table 23: China size of population (million), 2017–21
- Table 24: China gdp (constant 2005 prices, \$ billion), 2017–21
- Table 25: China gdp (current prices, \$ billion), 2017–21
- Table 26: China inflation, 2017–21
- Table 27: China consumer price index (absolute), 2017–21
- Table 28: China exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: China IT services industry value: \$ billion, 2017–21

Figure 2: China IT services industry category segmentation: \$ billion, 2017-2021

Figure 3: China IT services industry geography segmentation: % share, by value, 2021

Figure 4: China IT services industry value forecast: \$ billion, 2021–26

Figure 5: Forces driving competition in the IT services industry in China, 2021

Figure 6: Drivers of buyer power in the IT services industry in China, 2021

Figure 7: Drivers of supplier power in the IT services industry in China, 2021

Figure 8: Factors influencing the likelihood of new entrants in the IT services industry in China, 2021

Figure 9: Factors influencing the threat of substitutes in the IT services industry in China, 2021

Figure 10: Drivers of degree of rivalry in the IT services industry in China, 2021

I would like to order

Product name: China IT Services - Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/C2F16C7959E2EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C2F16C7959E2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970