

# China Internet Access Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Internet Access in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The internet access sector consists of the total Internet Service Revenue charged for the provision of narrowband and broadband Internet connections through both consumer and corporate channels. All revenues calculated are retail revenues exclusive of taxes. Only fixed communication is included; mobile connections are not considered.

The Chinese internet access market had total revenues of \$229,617.2 million in 2021, representing a compound annual growth rate (CAGR) of 11% between 2016 and 2021.

Market volume increased with a CAGR of 8.8% between 2016 and 2021, to reach a total of 1,094.7 million internet users in 2021.

Internet penetration in China has been growing rapidly in recent years, which

has helped to support growth in this market. 70% of the total population in China were internet users in 2020, according to the most recent data from the World Bank.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in China

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China internet access market with five year forecasts

## **REASONS TO BUY**

What was the size of the China internet access market by value in 2021?

What will be the size of the China internet access market in 2026?

What factors are affecting the strength of competition in the China internet access market?

How has the market performed over the last five years?

What are the main segments that make up China's internet access market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. Are there government schemes currently in-place that affect the market?

## **8 COMPANY PROFILES**

8.1. China Mobile Communications Group Co., Ltd

8.2. China Unicom (Hong Kong) Limited

8.3. China Telecom Corporation Limited

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: China internet access market value: \$ billion, 2016–21

Table 2: China internet access market volume: million Internet Users, 2016–21

Table 3: China internet access market category segmentation: % share, by value, 2016–2021

Table 4: China internet access market category segmentation: \$ billion, 2016-2021

Table 5: China internet access market geography segmentation: \$ billion, 2021

Table 6: China internet access market value forecast: \$ billion, 2021–26

Table 7: China internet access market volume forecast: million Internet Users, 2021–26

Table 8: China Mobile Communications Group Co., Ltd: key facts

Table 9: China Mobile Communications Group Co., Ltd: Key Employees

Table 10: China Unicom (Hong Kong) Limited: key facts

Table 11: China Unicom (Hong Kong) Limited: Annual Financial Ratios

Table 12: China Unicom (Hong Kong) Limited: Key Employees

Table 13: China Telecom Corporation Limited: key facts

Table 14: China Telecom Corporation Limited: Annual Financial Ratios

Table 15: China Telecom Corporation Limited: Key Employees

Table 16: China size of population (million), 2017–21

Table 17: China gdp (constant 2005 prices, \$ billion), 2017–21

Table 18: China gdp (current prices, \$ billion), 2017–21

Table 19: China inflation, 2017–21

Table 20: China consumer price index (absolute), 2017–21

Table 21: China exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

Figure 1: China internet access market value: \$ billion, 2016–21

Figure 2: China internet access market volume: million Internet Users, 2016–21

Figure 3: China internet access market category segmentation: \$ billion, 2016-2021

Figure 4: China internet access market geography segmentation: % share, by value, 2021

Figure 5: China internet access market value forecast: \$ billion, 2021–26

Figure 6: China internet access market volume forecast: million Internet Users, 2021–26

Figure 7: Forces driving competition in the internet access market in China, 2021

Figure 8: Drivers of buyer power in the internet access market in China, 2021

Figure 9: Drivers of supplier power in the internet access market in China, 2021

Figure 10: Factors influencing the likelihood of new entrants in the internet access market in China, 2021

Figure 11: Factors influencing the threat of substitutes in the internet access market in China, 2021

Figure 12: Drivers of degree of rivalry in the internet access market in China, 2021

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