

China Home and Garden Product Retail Market Summary and Forecast

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Abstracts

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Summary

Home & Garden Product Retail in China industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The home & garden products market is segmented into gardening and outdoor living products, home improvement products, and homewares.

The Chinese home & garden products market had total revenues of \$325 billion in 2022, representing a compound annual growth rate (CAGR) of 4.6% between 2017 and 2022.

The homewares segment accounted for the market's largest proportion in 2022, with total revenues of \$151.2 billion, equivalent to 46.5% of the market's overall value.

In 2022, the Chinese home & garden products market experienced contraction due to smartphone saturation and reduced consumer spending. The economic slowdown and inflation contributed to decreased consumer spending in retail, resulting in a dip in the market. For instance, consumer price inflation in China in

2022 stood at 2%, an increase from 0.9%, according to GlobalData.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the home & garden product retail market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden product retail market in China

Leading company profiles reveal details of key home & garden product retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China home & garden product retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the China home & garden product retail market by value in 2022?

What will be the size of the China home & garden product retail market in 2027?

What factors are affecting the strength of competition in the China home & garden product retail market?

How has the market performed over the last five years?

How large is China's home & garden product retail market in relation to its regional counterparts?

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