

China Haircare Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/CCC7AC668056EN.html>

Date: September 2023

Pages: 49

Price: US\$ 350.00 (Single User License)

ID: CCC7AC668056EN

Abstracts

China Haircare Market Summary, Competitive Analysis and Forecast to 2027

Summary

Haircare in China industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The haircare market consists of retail sales of conditioner, hair colorants, hair loss treatments, perms & relaxers, salon hair care, shampoo and styling agents. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates

The Chinese Haircare market had total revenues of \$12,713.8 million in 2022, representing a compound annual growth rate (CAGR) of 3.3% between 2017 and 2022.

Market consumption volume increased with a CAGR of 0.3% between 2017 and 2022, to reach a total of 2,476.3 million units in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 2.8% for the five-year period 2022 %li%2027, which

is expected to drive the market to a value of \$14,573.1 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the haircare market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the haircare market in China

Leading company profiles reveal details of key haircare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China haircare market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the China haircare market by value in 2022?

What will be the size of the China haircare market in 2027?

What factors are affecting the strength of competition in the China haircare market?

How has the market performed over the last five years?

What are the main segments that make up China's haircare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Chinese haircare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered over the same period (2017-2022)?
- 7.5. What are the most popular brands in the Chinese haircare market?

8 COMPANY PROFILES

- 8.1. The Procter & Gamble Co
- 8.2. Unilever Plc.
- 8.3. Beiersdorf AG
- 8.4. Guangzhou Adolph Personal Care Products Co Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: China haircare market value: \$ million, 2017–22
- Table 2: China haircare market volume: million units, 2017–22
- Table 3: China haircare market category segmentation: % share, by value, 2017–2022
- Table 4: China haircare market category segmentation: \$ million, 2017-2022
- Table 5: China haircare market geography segmentation: \$ million, 2022
- Table 6: China haircare market distribution: % share, by value, 2022
- Table 7: China haircare market value forecast: \$ million, 2022–27
- Table 8: China haircare market volume forecast: million units, 2022–27
- Table 9: China haircare market share: % share, by value, 2022
- Table 10: The Procter & Gamble Co: key facts
- Table 11: The Procter & Gamble Co: Annual Financial Ratios
- Table 12: The Procter & Gamble Co: Key Employees
- Table 13: The Procter & Gamble Co: Key Employees Continued
- Table 14: Unilever Plc.: key facts
- Table 15: Unilever Plc.: Annual Financial Ratios
- Table 16: Unilever Plc.: Key Employees
- Table 17: Unilever Plc.: Key Employees Continued
- Table 18: Beiersdorf AG: key facts
- Table 19: Beiersdorf AG: Annual Financial Ratios
- Table 20: Beiersdorf AG: Key Employees
- Table 21: Guangzhou Adolph Personal Care Products Co Ltd: key facts
- Table 22: Guangzhou Adolph Personal Care Products Co Ltd: Key Employees
- Table 23: China size of population (million), 2018–22
- Table 24: China gdp (constant 2005 prices, \$ billion), 2018–22
- Table 25: China gdp (current prices, \$ billion), 2018–22
- Table 26: China inflation, 2018–22
- Table 27: China consumer price index (absolute), 2018–22
- Table 28: China exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

- Figure 1: China haircare market value: \$ million, 2017–22
- Figure 2: China haircare market volume: million units, 2017–22
- Figure 3: China haircare market category segmentation: \$ million, 2017-2022
- Figure 4: China haircare market geography segmentation: % share, by value, 2022
- Figure 5: China haircare market distribution: % share, by value, 2022
- Figure 6: China haircare market value forecast: \$ million, 2022–27
- Figure 7: China haircare market volume forecast: million units, 2022–27
- Figure 8: Forces driving competition in the haircare market in China, 2022
- Figure 9: Drivers of buyer power in the haircare market in China, 2022
- Figure 10: Drivers of supplier power in the haircare market in China, 2022
- Figure 11: Factors influencing the likelihood of new entrants in the haircare market in China, 2022
- Figure 12: Factors influencing the threat of substitutes in the haircare market in China, 2022
- Figure 13: Drivers of degree of rivalry in the haircare market in China, 2022
- Figure 14: China haircare market share: % share, by value, 2022

I would like to order

Product name: China Haircare Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/CCC7AC668056EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CCC7AC668056EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970