

China Furniture and Floor Coverings Retail Market to 2027

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Abstracts

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Summary

Furniture & Floor Coverings Retail in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The floorcovering segment includes carpets, mats, rugs, carpet tiles, hard tiles, vinyl and linoleum flooring, laminates, and wood flooring.

The Chinese furniture & floor coverings retail market had total revenues of \$168.2 billion in 2022, representing a compound annual growth rate (CAGR) of 2.3% between 2017 and 2022.

The furniture segment accounted for the market's largest proportion in 2022, with total revenues of \$124.9 billion, equivalent to 74.3% of the market's overall value.

Growth in the furniture & floor coverings market during the historic period was driven by increased urbanization activity, increased purchasing power of consumers, and a rapid focus on home interiors that was influenced by a rise in social media activity.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the furniture & floor coverings retail market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the furniture & floor coverings retail market in China

Leading company profiles reveal details of key furniture & floor coverings retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China furniture & floor coverings retail market with five year forecasts

Reasons to Buy

What was the size of the China furniture & floor coverings retail market by value in 2022?

What will be the size of the China furniture & floor coverings retail market in 2027?

What factors are affecting the strength of competition in the China furniture & floor coverings retail market?

How has the market performed over the last five years?

What are the main segments that make up China's furniture & floor coverings retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players?
- 7.3. What strategies do the leading players follow?

8 COMPANY PROFILES

- 8.1. Inter IKEA Holding BV
- 8.2. Red Star Macalline Group Corp Ltd
- 8.3. Alibaba Group Holding Limited

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: China furniture & floor coverings retail market value: \$ million, 2017–22

Table 2: China furniture & floor coverings retail market category segmentation: % share, by value, 2017–2022

Table 3: China furniture & floor coverings retail market category segmentation: \$ million, 2017-2022

Table 4: China furniture & floor coverings retail market geography segmentation: \$ million, 2022

Table 5: China furniture & floor coverings retail market distribution: % share, by value, 2022

Table 6: China furniture & floor coverings retail market value forecast: \$ million, 2022–27

Table 7: Inter IKEA Holding BV: key facts

Table 8: Inter IKEA Holding BV: Key Employees

Table 9: Red Star Macalline Group Corp Ltd: key facts

Table 10: Red Star Macalline Group Corp Ltd: Annual Financial Ratios

Table 11: Red Star Macalline Group Corp Ltd: Key Employees

Table 12: Alibaba Group Holding Limited: key facts

Table 13: Alibaba Group Holding Limited: Annual Financial Ratios

Table 14: Alibaba Group Holding Limited: Key Employees

Table 15: China size of population (million), 2018–22

Table 16: China gdp (constant 2005 prices, \$ billion), 2018–22

Table 17: China gdp (current prices, \$ billion), 2018–22

Table 18: China inflation, 2018–22

Table 19: China consumer price index (absolute), 2018–22

Table 20: China exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: China furniture & floor coverings retail market value: \$ million, 2017–22

Figure 2: China furniture & floor coverings retail market category segmentation: \$ million, 2017-2022

Figure 3: China furniture & floor coverings retail market geography segmentation: % share, by value, 2022

Figure 4: China furniture & floor coverings retail market distribution: % share, by value, 2022

Figure 5: China furniture & floor coverings retail market value forecast: \$ million, 2022–27

Figure 6: Forces driving competition in the furniture & floor coverings retail market in China, 2022

Figure 7: Drivers of buyer power in the furniture & floor coverings retail market in China, 2022

Figure 8: Drivers of supplier power in the furniture & floor coverings retail market in China, 2022

Figure 9: Factors influencing the likelihood of new entrants in the furniture & floor coverings retail market in China, 2022

Figure 10: Factors influencing the threat of substitutes in the furniture & floor coverings retail market in China, 2022

Figure 11: Drivers of degree of rivalry in the furniture & floor coverings retail market in China, 2022

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