

China Footwear Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Footwear Retail in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Chinese footwear market had total revenues of \$62,614.9 million in 2021, representing a compound annual growth rate (CAGR) of 5.1% between 2016 and 2021.

Clothing, footwear and accessories specialists account for the largest proportion of sales in the Chinese footwear market in 2021, sales through this channel

generated \$31,385.6 million, equivalent to 50.1% of the market's overall value.

In 2021, China, accounting for a share of 59.9% dominated the Asia-Pacific footwear retail market. Increasing population, income, and consumption expenditure are driving the country's footwear retail market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in China

Leading company profiles reveal details of key footwear retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China footwear retail market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the China footwear retail market by value in 2021?

What will be the size of the China footwear retail market in 2026?

What factors are affecting the strength of competition in the China footwear retail market?

How has the market performed over the last five years?

Who are the top competitors in China's footwear retail market?

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