

# China Foodservice Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

### China Foodservice Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Foodservice in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

Foodservice is defined as the value of all food and drink, including on-trade drinks not drunk with food, for immediate consumption on the premises or in designated eating areas shared with other foodservice operators, or in the case of takeaway transactions, freshly prepared food for immediate consumption. Foodservice is restricted to the sales of food and drink in specific foodservice channels defined below and excludes vending machines.

The Chinese foodservice industry had total revenues of \$786.7 billion in 2022, representing a negative compound annual growth rate (CAGR) of 0.7% between 2017 and 2022.

Industry consumption volumes declined with a negative CAGR of 2.2% between 2017 and 2022, to reach a total of 185.1 billion transactions in 2022.

China captured the largest share of the Asia-Pacific foodservice industry,

accounting for 54.4% of the region's value in 2022.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the foodservice market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the foodservice market in China

Leading company profiles reveal details of key foodservice market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China foodservice market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the China foodservice market by value in 2022?

What will be the size of the China foodservice market in 2027?

What factors are affecting the strength of competition in the China foodservice market?

How has the market performed over the last five years?

Who are the top competitors in China's foodservice market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What are the strengths of leading players in the market?

7.3. What strategies do the leading players follow?

7.4. What are the most recent market developments?

## **8 COMPANY PROFILES**

8.1. Yum China Holdings Inc

8.2. McDonald's Corp

8.3. Starbucks Corporation

8.4. Pala Catering Management Co Ltd

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: China foodservice industry value: \$ million, 2017–22
Table 2: China foodservice industry volume: million transactions, 2017–22
Table 3: China foodservice industry category segmentation: % share, by value, 2017–2022
Table 4: China foodservice industry category segmentation: \$ million, 2017-2022
Table 5: China foodservice industry geography segmentation: \$ million, 2022
Table 6: China foodservice industry value forecast: \$ million, 2022–27
Table 7: China foodservice industry volume forecast: million transactions, 2022–27
Table 8: Yum China Holdings Inc: key facts
Table 9: Yum China Holdings Inc: Annual Financial Ratios
Table 10: Yum China Holdings Inc: Key Employees
Table 11: McDonald's Corp: key facts
Table 12: McDonald's Corp: Annual Financial Ratios
Table 13: McDonald's Corp: Key Employees
Table 14: McDonald's Corp: Key Employees Continued
Table 15: McDonald's Corp: Key Employees Continued
Table 16: Starbucks Corporation: key facts
Table 17: Starbucks Corporation: Annual Financial Ratios
Table 18: Starbucks Corporation: Key Employees
Table 19: Starbucks Corporation: Key Employees Continued
Table 20: Starbucks Corporation: Key Employees Continued
Table 21: Pala Catering Management Co Ltd: key facts
Table 22: China size of population (million), 2018–22
Table 23: China gdp (constant 2005 prices, \$ billion), 2018–22
Table 24: China gdp (current prices, \$ billion), 2018–22
Table 25: China inflation, 2018–22
Table 26: China consumer price index (absolute), 2018–22
Table 27: China exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: China foodservice industry value: \$ million, 2017–22

Figure 2: China foodservice industry volume: million transactions, 2017–22

Figure 3: China foodservice industry category segmentation: \$ million, 2017-2022

Figure 4: China foodservice industry geography segmentation: % share, by value, 2022

Figure 5: China foodservice industry value forecast: \$ million, 2022–27

Figure 6: China foodservice industry volume forecast: million transactions, 2022–27

Figure 7: Forces driving competition in the foodservice industry in China, 2022

Figure 8: Drivers of buyer power in the foodservice industry in China, 2022

Figure 9: Drivers of supplier power in the foodservice industry in China, 2022

Figure 10: Factors influencing the likelihood of new entrants in the foodservice industry in China, 2022

Figure 11: Factors influencing the threat of substitutes in the foodservice industry in China, 2022

Figure 12: Drivers of degree of rivalry in the foodservice industry in China, 2022

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