

China Everbright Bank Co Ltd - Strategy, SWOT and Corporate Finance Report

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Abstracts

China Everbright Bank Co Ltd - Strategy, SWOT and Corporate Finance Report

SUMMARY

China Everbright Bank Co Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

China Everbright Bank Co Ltd (CEB) is a provider of retail banking, commercial banking, and financial market-related products and services. Its retail and commercial banking portfolio comprises trade financing and deposit-taking activities, agency services, corporate loans and advances, guarantee services, custody services, remittance and settlement, and cash management. CEB offers personal loans, personal wealth management, bank cards, and securities agency services. It conducts financial market activities such as inter-bank money market transactions, repurchase transactions, investments, debt securities trading, derivatives, and foreign currency trading. CEB caters to retail customers, corporations, government agencies, and financial institutions through a network of branches, banking outlets, and representative offices in China, Australia, Macao, South Korea, Luxembourg, and Hong Kong. Its other services consist of mobile banking, online banking, telephonic banking, electronic payment, SMS banking, and online payment. CEB is headquartered in Beijing, China.

SCOPE

Detailed information on China Everbright Bank Co Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting China Everbright Bank Co Ltd in the form of a SWOT analysis

An in-depth view of the business model of China Everbright Bank Co Ltd including a breakdown and examination of key business segments

Intelligence on China Everbright Bank Co Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about China Everbright Bank Co Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of China Everbright Bank Co Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess China Everbright Bank Co Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on China Everbright Bank Co Ltd's business structure, strategy and prospects.

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