

China Eastern Airlines Corp Ltd - Strategy, SWOT and Corporate Finance Report

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Abstracts

China Eastern Airlines Corp Ltd - Strategy, SWOT and Corporate Finance Report

SUMMARY

China Eastern Airlines Corp Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

KEY HIGHLIGHTS

China Eastern Airlines Corp Ltd (China Eastern Airlines), a subsidiary of China Eastern Air Holding Co, is a provider of air transport services. It offers aviation services such as passenger transport, cargo transport and mail delivery services. The company's Shanghai operations are based at Hongqiao International Airport and Pudong International Airport. China Eastern Airlines also provides tourism, travel insurance, ticket handling services, hotel reservations, self-service and air and ground catering services. The company's aircraft fleet includes Boeing 777-300ER, Boeing 787-9, Airbus 350-900, Airbus 330 series, Airbus 320 series, Boeing 737 series, ARJ21. The company introduced three new aircraft with energy-saving technology B787-9, A320NEO and A350-900 this year. Through the SkyTeam Alliance, China Eastern Airlines serves a route network covering all the destinations across the world. China Eastern Airlines is headquartered in Shanghai, China.

SCOPE



Detailed information on China Eastern Airlines Corp Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting China Eastern Airlines Corp Ltd in the form of a SWOT analysis

An in-depth view of the business model of China Eastern Airlines Corp Ltd including a breakdown and examination of key business segments

Intelligence on China Eastern Airlines Corp Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about China Eastern Airlines Corp Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of China Eastern Airlines Corp Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess China Eastern Airlines Corp Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on China Eastern Airlines Corp Ltd's business structure, strategy and prospects.



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