

China Dog Care Market Summary, Competitive Analysis and Forecast to 2028

<https://marketpublishers.com/r/C865B703038EEN.html>

Date: March 2024

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: C865B703038EEN

Abstracts

China Dog Care Market Summary, Competitive Analysis and Forecast to 2028

Summary

Dog Care in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The dog care market consists of retail sale of dog food and dog chews & treats. The dog food segment consists of dry dog food, moist dog food and puppy food. The dog chews & treats segment consist of dog chews and other dog treats. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The Chinese Dog care market had total revenues of \$6,340.0 million in 2023, representing a compound annual growth rate (CAGR) of 7.8% between 2018 and 2023.

Market consumption volume increased with a CAGR of 3.5% between 2018 and 2023, to reach a total of 1,381.8 million kilograms in 2023.

The performance of the market is forecast to decelerate, with an

anticipated CAGR of 6.4% for the five-year period 2023-2028, which is expected to drive the market to a value of \$8,658.1 million by the end of 2028.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dog care market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dog care market in China

Leading company profiles reveal details of key dog care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China dog care market with five year forecasts

Reasons to Buy

What was the size of the China dog care market by value in 2023?

What will be the size of the China dog care market in 2028?

What factors are affecting the strength of competition in the China dog care market?

How has the market performed over the last five years?

Who are the top competitors in China's dog care market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Chinese dog care market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-2023)?
- 7.4. Which companies market shares have suffered over the same period?
- 7.5. What are the most popular brands in the Chinese dog care market?

8 COMPANY PROFILES

- 8.1. Mars, Incorporated
- 8.2. Yantai China Pet Foods Co Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: China dog care market value: \$ million, 2018-23
Table 2: China dog care market volume: million kilograms, 2018-23
Table 3: China dog care market category segmentation: % share, by value, 2018-2023
Table 4: China dog care market category segmentation: \$ million, 2018-2023
Table 5: China dog care market geography segmentation: \$ million, 2023
Table 6: China dog care market distribution: % share, by value, 2023
Table 7: China dog care market value forecast: \$ million, 2023-28
Table 8: China dog care market volume forecast: million kilograms, 2023-28
Table 9: China dog care market share: % share, by value, 2023
Table 10: Mars, Incorporated: key facts
Table 11: Mars, Incorporated: Key Employees
Table 12: Huaxing Pet Food Co Ltd: key facts
Table 13: Yantai China Pet Foods Co Ltd: key facts
Table 14: Yantai China Pet Foods Co Ltd: Annual Financial Ratios
Table 15: Yantai China Pet Foods Co Ltd: Key Employees
Table 16: China size of population (million), 2019-23
Table 17: China gdp (constant 2005 prices, \$ billion), 2019-23
Table 18: China gdp (current prices, \$ billion), 2019-23
Table 19: China inflation, 2019-23
Table 20: China consumer price index (absolute), 2019-23
Table 21: China exchange rate, 2019-23

List Of Figures

LIST OF FIGURES

Figure 1: China dog care market value: \$ million, 2018-23

Figure 2: China dog care market volume: million kilograms, 2018-23

Figure 3: China dog care market category segmentation: \$ million, 2018-2023

Figure 4: China dog care market geography segmentation: % share, by value, 2023

Figure 5: China dog care market distribution: % share, by value, 2023

Figure 6: China dog care market value forecast: \$ million, 2023-28

Figure 7: China dog care market volume forecast: million kilograms, 2023-28

Figure 8: Forces driving competition in the dog care market in China, 2023

Figure 9: Drivers of buyer power in the dog care market in China, 2023

Figure 10: Drivers of supplier power in the dog care market in China, 2023

Figure 11: Factors influencing the likelihood of new entrants in the dog care market in China, 2023

Figure 12: Factors influencing the threat of substitutes in the dog care market in China, 2023

Figure 13: Drivers of degree of rivalry in the dog care market in China, 2023

Figure 14: China dog care market share: % share, by value, 2023

I would like to order

Product name: China Dog Care Market Summary, Competitive Analysis and Forecast to 2028

Product link: <https://marketpublishers.com/r/C865B703038EEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C865B703038EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970