

# China Dairy Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Dairy in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The dairy market consists of retail sales of butter & spreadable fats, cheese, cream, dairy-based & soy-based desserts, drinkable yogurt, fromage frais & quark, milk, milk alternatives (grain, nut, rice, and seed alternatives), soymilk & soy drinks, and yogurt. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The Chinese Dairy market had total revenues of \$108,855.6m in 2021, representing a compound annual growth rate (CAGR) of 4.1% between 2016 and 2021.

Market consumption volume increased with a CAGR of 1.8% between 2016 and 2021, to reach a total of 32,486.4 million kilograms in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 4.5% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$135,527.2m by the end of 2026.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dairy market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dairy market in China

Leading company profiles reveal details of key dairy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China dairy market with five year forecasts

## REASONS TO BUY

What was the size of the China dairy market by value in 2021?

What will be the size of the China dairy market in 2026?

What factors are affecting the strength of competition in the China dairy market?

How has the market performed over the last five years?

Who are the top competitors in China's dairy market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Chinese Dairy market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

- 8.1. Inner Mongolia Yili Industrial Group Co Ltd
- 8.2. China Mengniu Dairy Co Ltd
- 8.3. Bright Dairy & Food Co Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: China dairy market value: \$ million, 2016-21
- Table 2: China dairy market volume: million kilograms, 2016-21
- Table 3: China dairy market category segmentation: \$ million, 2021
- Table 4: China dairy market geography segmentation: \$ million, 2021
- Table 5: China dairy market distribution: % share, by value, 2021
- Table 6: China dairy market value forecast: \$ million, 2021-26
- Table 7: China dairy market volume forecast: million kilograms, 2021-26
- Table 8: China dairy market share: % share, by value, 2021
- Table 9: Inner Mongolia Yili Industrial Group Co Ltd: key facts
- Table 10: Inner Mongolia Yili Industrial Group Co Ltd: Annual Financial Ratios
- Table 11: Inner Mongolia Yili Industrial Group Co Ltd: Key Employees
- Table 12: China Mengniu Dairy Co Ltd: key facts
- Table 13: China Mengniu Dairy Co Ltd: Annual Financial Ratios
- Table 14: China Mengniu Dairy Co Ltd: Key Employees
- Table 15: China Mengniu Dairy Co Ltd: Key Employees Continued
- Table 16: Bright Dairy & Food Co Ltd: key facts
- Table 17: Bright Dairy & Food Co Ltd: Annual Financial Ratios
- Table 18: Bright Dairy & Food Co Ltd: Key Employees
- Table 19: China size of population (million), 2017-21
- Table 20: China gdp (constant 2005 prices, \$ billion), 2017-21
- Table 21: China gdp (current prices, \$ billion), 2017-21
- Table 22: China inflation, 2017-21
- Table 23: China consumer price index (absolute), 2017-21
- Table 24: China exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

- Figure 1: China dairy market value: \$ million, 2016-21
- Figure 2: China dairy market volume: million kilograms, 2016-21
- Figure 3: China dairy market category segmentation: % share, by value, 2021
- Figure 4: China dairy market geography segmentation: % share, by value, 2021
- Figure 5: China dairy market distribution: % share, by value, 2021
- Figure 6: China dairy market value forecast: \$ million, 2021-26
- Figure 7: China dairy market volume forecast: million kilograms, 2021-26
- Figure 8: Forces driving competition in the dairy market in China, 2021
- Figure 9: Drivers of buyer power in the dairy market in China, 2021
- Figure 10: Drivers of supplier power in the dairy market in China, 2021
- Figure 11: Drivers of degree of rivalry in the dairy market in China, 2021
- Figure 12: China dairy market share: % share, by value, 2021

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