

China Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast to 2026

<https://marketpublishers.com/r/C3A0A2A8F1A0EN.html>

Date: March 2023

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: C3A0A2A8F1A0EN

Abstracts

China Consumer Electronics Retail Market @Summary, Competitive Analysis and Forecast to 2026

SUMMARY

Consumer Electronics Retail in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Consumer Electronics Retail market is comprised of the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment. Communications equipment includes retail sales only of answer machines, fax machines, fixed-line telephones, mobile phone accessories and mobile phones. Computer hardware and software includes retail sales only of desktops and laptop computers, software, memory sticks, CD packs, hard disks and other data storage devices, computer peripherals, PDAs, organizers, calculators, and satellite navigation systems. Consumer electronics includes retail sales of CD players, DVD players and recorders, hi-fi systems, home theatres, in-car entertainment systems, portable digital radios, radios, televisions and video recorders, home use and portable games consoles. Household appliances includes major domestic appliances (air conditioners, dishwashers, dryers, freezers, hobs and extractors, microwave ovens, refrigerators, stoves, vacuum

cleaners and washing machines) plus minor domestic appliances (blenders, coffee machines, deep fryers, food processors, grills, hair products, hair trimmers, curling tongs, razors, hand-held mixers, irons, juicers, kettles, stand mixers, toasters, sun lamps and fans). Photographic equipment includes camcorders, cameras, projectors, camera and camcorder accessories, binoculars and telescopes.

The Chinese consumer electronics market had total revenues of \$317.1bn in 2021, representing a compound annual growth rate (CAGR) of 6.1% between 2017 and 2021.

The Communications Equipment segment was the market's most lucrative in 2021, with total revenues of \$197.0bn, equivalent to 62.1% of the market's overall value.

The switch to ecommerce has been accelerated from 2020 onwards, with lockdowns causing store closures and forcing demand online.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the consumer electronics retail market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the consumer electronics retail market in China

Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China consumer electronics retail market with five year forecasts

REASONS TO BUY

What was the size of the China consumer electronics retail market by value in

2021?

What will be the size of the China consumer electronics retail market in 2026?

What factors are affecting the strength of competition in the China consumer electronics retail market?

How has the market performed over the last five years?

What are the main segments that make up China's consumer electronics retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. How is government regulation affecting competition in this market?
- 7.3. What has been the rationale behind recent M&A activity?
- 7.4. How has the COVID-19 pandemic affected leading players?

8 COMPANY PROFILES

- 8.1. JD.com Inc
- 8.2. Suningcom Group Co Ltd
- 8.3. GOME Retail Holdings Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: China consumer electronics retail market value: \$ billion, 2016–21
- Table 2: China consumer electronics retail market category segmentation: % share, by value, 2016–2021
- Table 3: China consumer electronics retail market category segmentation: \$ billion, 2016-2021
- Table 4: China consumer electronics retail market geography segmentation: \$ billion, 2021
- Table 5: China consumer electronics retail market distribution: % share, by value, 2021
- Table 6: China consumer electronics retail market value forecast: \$ billion, 2021–26
- Table 7: JD.com Inc: key facts
- Table 8: JD.com Inc: Annual Financial Ratios
- Table 9: JD.com Inc: Key Employees
- Table 10: Suningcom Group Co Ltd: key facts
- Table 11: Suningcom Group Co Ltd: Annual Financial Ratios
- Table 12: Suningcom Group Co Ltd: Key Employees
- Table 13: GOME Retail Holdings Ltd: key facts
- Table 14: GOME Retail Holdings Ltd: Annual Financial Ratios
- Table 15: GOME Retail Holdings Ltd: Key Employees
- Table 16: China size of population (million), 2017–21
- Table 17: China gdp (constant 2005 prices, \$ billion), 2017–21
- Table 18: China gdp (current prices, \$ billion), 2017–21
- Table 19: China inflation, 2017–21
- Table 20: China consumer price index (absolute), 2017–21
- Table 21: China exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: China consumer electronics retail market value: \$ billion, 2016–21

Figure 2: China consumer electronics retail market category segmentation: \$ billion, 2016-2021

Figure 3: China consumer electronics retail market geography segmentation: % share, by value, 2021

Figure 4: China consumer electronics retail market distribution: % share, by value, 2021

Figure 5: China consumer electronics retail market value forecast: \$ billion, 2021–26

Figure 6: Forces driving competition in the consumer electronics retail market in China, 2021

Figure 7: Drivers of buyer power in the consumer electronics retail market in China, 2021

Figure 8: Drivers of supplier power in the consumer electronics retail market in China, 2021

Figure 9: Factors influencing the likelihood of new entrants in the consumer electronics retail market in China, 2021

Figure 10: Factors influencing the threat of substitutes in the consumer electronics retail market in China, 2021

Figure 11: Drivers of degree of rivalry in the consumer electronics retail market in China, 2021

I would like to order

Product name: China Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast to 2026

Product link: <https://marketpublishers.com/r/C3A0A2A8F1A0EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C3A0A2A8F1A0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

