

China Cat Care Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Cat Care in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The cat care market consists of the retail sale of cat food, cat litter, and cat treats & milk. The cat food segment consists of dry cat food, kitten food, and moist cat food. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The Chinese Cat care market had total revenues of \$5,809.3 million in 2022, representing a compound annual growth rate (CAGR) of 27.3% between 2017 and 2022.

Market consumption volume increased with a CAGR of 23.7% between 2017 and 2022, to reach a total of 1,328.4 million kilograms in 2022.

The performance of the market is forecast to decelerate, with an anticipated

CAGR of 18.2% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$13,391.8 million by the end of 2027.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cat care market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cat care market in China

Leading company profiles reveal details of key cat care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China cat care market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the China cat care market by value in 2022?

What will be the size of the China cat care market in 2027?

What factors are affecting the strength of competition in the China cat care market?

How has the market performed over the last five years?

Who are the top competitors in China's cat care market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Chinese cat care market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered over the same period?
- 7.5. What are the most popular brands in the Chinese cat care market?

8 COMPANY PROFILES

- 8.1. Mars, Incorporated
- 8.2. Nestle SA
- 8.3. Champion Petfoods LP
- 8.4. Gambol Pet Group Co., Ltd.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: China cat care market value: \$ million, 2017-22
- Table 2: China cat care market volume: million units, 2017-22
- Table 3: China cat care market category segmentation: % share, by value, 2017-2022
- Table 4: China cat care market category segmentation: \$ million, 2017-2022
- Table 5: China cat care market geography segmentation: \$ million, 2022
- Table 6: China cat care market distribution: % share, by value, 2022
- Table 7: China cat care market value forecast: \$ million, 2022-27
- Table 8: China cat care market volume forecast: million units, 2022-27
- Table 9: China cat care market share: % share, by value, 2022
- Table 10: Mars, Incorporated: key facts
- Table 11: Mars, Incorporated: Key Employees
- Table 12: Nestle SA: key facts
- Table 13: Nestle SA: Annual Financial Ratios
- Table 14: Nestle SA: Key Employees
- Table 15: Nestle SA: Key Employees Continued
- Table 16: Champion Petfoods LP: key facts
- Table 17: Gambol Pet Group Co., Ltd.: key facts
- Table 18: China size of population (million), 2018-22
- Table 19: China gdp (constant 2005 prices, \$ billion), 2018-22
- Table 20: China gdp (current prices, \$ billion), 2018-22
- Table 21: China inflation, 2018-22
- Table 22: China consumer price index (absolute), 2018-22
- Table 23: China exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

- Figure 1: China cat care market value: \$ million, 2017-22
- Figure 2: China cat care market volume: million units, 2017-22
- Figure 3: China cat care market category segmentation: \$ million, 2017-2022
- Figure 4: China cat care market geography segmentation: % share, by value, 2022
- Figure 5: China cat care market distribution: % share, by value, 2022
- Figure 6: China cat care market value forecast: \$ million, 2022-27
- Figure 7: China cat care market volume forecast: million units, 2022-27
- Figure 8: Forces driving competition in the cat care market in China, 2022
- Figure 9: Drivers of buyer power in the cat care market in China, 2022
- Figure 10: Drivers of supplier power in the cat care market in China, 2022
- Figure 11: Factors influencing the likelihood of new entrants in the cat care market in China, 2022
- Figure 12: Factors influencing the threat of substitutes in the cat care market in China, 2022
- Figure 13: Drivers of degree of rivalry in the cat care market in China, 2022
- Figure 14: China cat care market share: % share, by value, 2022

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