

China Beer and Cider Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/C2C80E08719AEN.html>

Date: October 2023

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: C2C80E08719AEN

Abstracts

China Beer and Cider Market Summary, Competitive Analysis and Forecast to 2027

Summary

Beer & Cider in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The beer & cider market consist of the retail sale of beer & cider. The beer segment consists of ale, dark beer, lager, stout, flavored beer, wheat beer, beer mixes and seasonal beer. The cider segment consists of apple cider, flavored cider, pear cider and seasonal cider. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The Chinese Beer & Cider market had total revenues of \$67,443.9 million in 2022, representing a compound annual growth rate (CAGR) of 1.4% between 2017 and 2022.

Market consumption volumes declined with a CAGR of -1.3% between 2017 and 2022, to reach a total of 42,050.1 million liters in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 5.2% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$87,084.6 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the beer & cider market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the beer & cider market in China

Leading company profiles reveal details of key beer & cider market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China beer & cider market with five year forecasts

Reasons to Buy

What was the size of the China beer & cider market by value in 2022?

What will be the size of the China beer & cider market in 2027?

What factors are affecting the strength of competition in the China beer & cider market?

How has the market performed over the last five years?

What are the main segments that make up China's beer & cider market?

Contents

Table of Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Chinese beer & cider market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered in the last 5 years (2017-2022)?
- 7.5. What are the most popular brands in the Chinese beer & ciders market?

8 COMPANY PROFILES

- 8.1. China Resources Enterprise Ltd
- 8.2. Tsingtao Brewery Co Ltd
- 8.3. Molson Coors Beverage Company
- 8.4. Beijing Yanjing Brewery Co Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: China beer & cider market value: \$ million, 2017–22
- Table 2: China beer & cider market volume: million liters, 2017–22
- Table 3: China beer & cider market category segmentation: % share, by value, 2017–2022
- Table 4: China beer & cider market category segmentation: \$ million, 2017-2022
- Table 5: China beer & cider market geography segmentation: \$ million, 2022
- Table 6: China beer & cider market distribution: % share, by volume, 2022
- Table 7: China beer & cider market value forecast: \$ million, 2022–27
- Table 8: China beer & cider market volume forecast: million liters, 2022–27
- Table 9: China beer & cider market share: % share, by volume, 2022
- Table 10: China Resources Enterprise Ltd: key facts
- Table 11: China Resources Enterprise Ltd: Key Employees
- Table 12: Tsingtao Brewery Co Ltd: key facts
- Table 13: Tsingtao Brewery Co Ltd: Annual Financial Ratios
- Table 14: Tsingtao Brewery Co Ltd: Key Employees
- Table 15: Molson Coors Beverage Company: key facts
- Table 16: Molson Coors Beverage Company: Annual Financial Ratios
- Table 17: Molson Coors Beverage Company: Key Employees
- Table 18: Beijing Yanjing Brewery Co Ltd: key facts
- Table 19: Beijing Yanjing Brewery Co Ltd: Annual Financial Ratios
- Table 20: Beijing Yanjing Brewery Co Ltd: Key Employees
- Table 21: China size of population (million), 2018–22
- Table 22: China gdp (constant 2005 prices, \$ billion), 2018–22
- Table 23: China gdp (current prices, \$ billion), 2018–22
- Table 24: China inflation, 2018–22
- Table 25: China consumer price index (absolute), 2018–22
- Table 26: China exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: China beer & cider market value: \$ million, 2017–22

Figure 2: China beer & cider market volume: million liters, 2017–22

Figure 3: China beer & cider market category segmentation: \$ million, 2017-2022

Figure 4: China beer & cider market geography segmentation: % share, by value, 2022

Figure 5: China beer & cider market distribution: % share, by volume, 2022

Figure 6: China beer & cider market value forecast: \$ million, 2022–27

Figure 7: China beer & cider market volume forecast: million liters, 2022–27

Figure 8: Forces driving competition in the beer & cider market in China, 2022

Figure 9: Drivers of buyer power in the beer & cider market in China, 2022

Figure 10: Drivers of supplier power in the beer & cider market in China, 2022

Figure 11: Factors influencing the likelihood of new entrants in the beer & cider market in China, 2022

Figure 12: Factors influencing the threat of substitutes in the beer & cider market in China, 2022

Figure 13: Drivers of degree of rivalry in the beer & cider market in China, 2022

Figure 14: China beer & cider market share: % share, by volume, 2022

I would like to order

Product name: China Beer and Cider Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/C2C80E08719AEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C2C80E08719AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970