

China Bakery and Cereals Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Bakery & Cereals in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The bakery & cereals market consists of retail sales of baking ingredients, baking mixes, bread & rolls, breakfast cereals, cakes, pastries & sweet pies, cereal bars, cookies (sweet biscuits), dough products, energy bars, morning goods and savory biscuits. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The Chinese Bakery & Cereals market had total revenues of \$57,741.3 million in 2022, representing a compound annual growth rate (CAGR) of 6.3% between 2017 and 2022.

Market consumption volume increased with a CAGR of 3.7% between 2017 and 2022, to reach a total of 14,522.8 million kilograms in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 8.3% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$86,036.7 million by the end of 2027.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bakery & cereals market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market in China

Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China bakery & cereals market with five year forecasts

REASONS TO BUY

What was the size of the China bakery & cereals market by value in 2022?

What will be the size of the China bakery & cereals market in 2027?

What factors are affecting the strength of competition in the China bakery & cereals market?

How has the market performed over the last five years?

What are the main segments that make up China's bakery & cereals market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Chinese bakery & cereals market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies' market shares have suffered in the last 5 years (2017-2022)?
- 7.5. What are the most popular brands in the China bakery & cereals market?

8 COMPANY PROFILES

- 8.1. Mondelez International, Inc.
- 8.2. Nestle SA
- 8.3. Dali Foods Group Co Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: China bakery & cereals market value: \$ million, 2017-22
- Table 2: China bakery & cereals market volume: million kilograms, 2017-22
- Table 3: China bakery & cereals market category segmentation: % share, by value, 2017-2022
- Table 4: China bakery & cereals market category segmentation: \$ million, 2017-2022
- Table 5: China bakery & cereals market geography segmentation: \$ million, 2022
- Table 6: China bakery & cereals market distribution: % share, by value, 2022
- Table 7: China bakery & cereals market value forecast: \$ million, 2022-27
- Table 8: China bakery & cereals market volume forecast: million kilograms, 2022-27
- Table 9: China bakery & cereals market share: % share, by value, 2022
- Table 10: Mondelez International, Inc.: key facts
- Table 11: Mondelez International, Inc.: Annual Financial Ratios
- Table 12: Mondelez International, Inc.: Key Employees
- Table 13: Mondelez International, Inc.: Key Employees Continued
- Table 14: Nestle SA: key facts
- Table 15: Nestle SA: Annual Financial Ratios
- Table 16: Nestle SA: Key Employees
- Table 17: Nestle SA: Key Employees Continued
- Table 18: Dali Foods Group Co Ltd: key facts
- Table 19: Dali Foods Group Co Ltd: Annual Financial Ratios
- Table 20: Dali Foods Group Co Ltd: Key Employees
- Table 21: China size of population (million), 2018-22
- Table 22: China gdp (constant 2005 prices, \$ billion), 2018-22
- Table 23: China gdp (current prices, \$ billion), 2018-22
- Table 24: China inflation, 2018-22
- Table 25: China consumer price index (absolute), 2018-22
- Table 26: China exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: China bakery & cereals market value: \$ million, 2017-22

Figure 2: China bakery & cereals market volume: million kilograms, 2017-22

Figure 3: China bakery & cereals market category segmentation: \$ million, 2017-2022

Figure 4: China bakery & cereals market geography segmentation: % share, by value, 2022

Figure 5: China bakery & cereals market distribution: % share, by value, 2022

Figure 6: China bakery & cereals market value forecast: \$ million, 2022-27

Figure 7: China bakery & cereals market volume forecast: million kilograms, 2022-27

Figure 8: Forces driving competition in the bakery & cereals market in China, 2022

Figure 9: Drivers of buyer power in the bakery & cereals market in China, 2022

Figure 10: Drivers of supplier power in the bakery & cereals market in China, 2022

Figure 11: Factors influencing the likelihood of new entrants in the bakery & cereals market in China, 2022

Figure 12: Factors influencing the threat of substitutes in the bakery & cereals market in China, 2022

Figure 13: Drivers of degree of rivalry in the bakery & cereals market in China, 2022

Figure 14: China bakery & cereals market share: % share, by value, 2022

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