

China Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Apparel Retail in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Childrenswear includes all clothing designed for children between the ages of 0-15, such as baby clothing, boys' casualwear, boys' school wear, boys' underwear (vests, underpants, socks) and nightwear, boys' formalwear-occasion, boys' outerwear including regional or national attire, girls' casualwear, girls' school wear, girls' underwear (knickers, bras, vests, socks, and tights) and nightwear, girls' formalwear-occasion, girls' outerwear including regional and national attire, such as saris, and toddler clothing. It also includes all sportswear and fancy dress.

The Chinese apparel retail industry had total revenues of \$273.7 billion in 2022, representing a compound annual growth rate (CAGR) of 1.5% between 2017 and 2022.

The womenswear segment accounted for the industry's largest proportion in 2022, with total revenues of \$160.4 billion, equivalent to 58.6% of the industry's

overall value.

China dominated the apparel retail industry due to its large textile manufacturing hub, low labor cost, and local availability of raw materials which drives the domestic manufacturing of apparel.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in China

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China apparel retail market with five year forecasts

Reasons to Buy

What was the size of the China apparel retail market by value in 2022?

What will be the size of the China apparel retail market in 2027?

What factors are affecting the strength of competition in the China apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up China's apparel retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. What are the most recent market developments?

8 COMPANY PROFILES

- 8.1. JD.com Inc
- 8.2. Fast Retailing Co Ltd
- 8.3. Vipshop Holdings Ltd
- 8.4. Shanghai Bailian Group Co Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: China apparel retail industry value: \$ million, 2017–22
- Table 2: China apparel retail industry category segmentation: % share, by value, 2017–2022
- Table 3: China apparel retail industry category segmentation: \$ million, 2017-2022
- Table 4: China apparel retail industry geography segmentation: \$ million, 2022
- Table 5: China apparel retail industry distribution: % share, by value, 2022
- Table 6: China apparel retail industry value forecast: \$ million, 2022–27
- Table 7: JD.com Inc: key facts
- Table 8: JD.com Inc: Annual Financial Ratios
- Table 9: JD.com Inc: Key Employees
- Table 10: Fast Retailing Co Ltd: key facts
- Table 11: Fast Retailing Co Ltd: Annual Financial Ratios
- Table 12: Fast Retailing Co Ltd: Key Employees
- Table 13: Fast Retailing Co Ltd: Key Employees Continued
- Table 14: Fast Retailing Co Ltd: Key Employees Continued
- Table 15: Vipshop Holdings Ltd: key facts
- Table 16: Vipshop Holdings Ltd: Annual Financial Ratios
- Table 17: Vipshop Holdings Ltd: Key Employees
- Table 18: Shanghai Bailian Group Co Ltd: key facts
- Table 19: Shanghai Bailian Group Co Ltd: Annual Financial Ratios
- Table 20: Shanghai Bailian Group Co Ltd: Key Employees
- Table 21: China size of population (million), 2018–22
- Table 22: China gdp (constant 2005 prices, \$ billion), 2018–22
- Table 23: China gdp (current prices, \$ billion), 2018–22
- Table 24: China inflation, 2018–22
- Table 25: China consumer price index (absolute), 2018–22
- Table 26: China exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: China apparel retail industry value: \$ million, 2017–22

Figure 2: China apparel retail industry category segmentation: \$ million, 2017-2022

Figure 3: China apparel retail industry geography segmentation: % share, by value, 2022

Figure 4: China apparel retail industry distribution: % share, by value, 2022

Figure 5: China apparel retail industry value forecast: \$ million, 2022–27

Figure 6: Forces driving competition in the apparel retail industry in China, 2022

Figure 7: Drivers of buyer power in the apparel retail industry in China, 2022

Figure 8: Drivers of supplier power in the apparel retail industry in China, 2022

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in China, 2022

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in China, 2022

Figure 11: Drivers of degree of rivalry in the apparel retail industry in China, 2022

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