

# China Apparel Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/CCD0138FD735EN.html>

Date: November 2022

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: CCD0138FD735EN

## Abstracts

China Apparel Retail Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Apparel Retail in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Chinese apparel retail industry had total revenues of \$310.1 billion in 2021, representing a compound annual growth rate (CAGR) of 5.4% between 2017 and 2021.

Clothing, footwear, and accessories specialists account for the largest

proportion of sales in the Chinese apparel retail industry in 2021, sales through this channel generated \$156.1 billion, equivalent to 50.3% of the industry's overall value.

China has undergone a period of rapid urbanization in recent years, with the growth of the middle class and rising incomes becoming a more dominant driver of the economy.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in China

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China apparel retail market with five year forecasts

## **REASONS TO BUY**

What was the size of the China apparel retail market by value in 2021?

What will be the size of the China apparel retail market in 2026?

What factors are affecting the strength of competition in the China apparel retail market?

How has the market performed over the last five years?

Who are the top competitors in China's apparel retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. What challenges do leading players face?

## **8 COMPANY PROFILES**

- 8.1. JD.com Inc
- 8.2. Fast Retailing Co Ltd
- 8.3. Shanghai Bailian Group Co Ltd
- 8.4. Vipshop Holdings Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: China apparel retail industry value: \$ million, 2016–21
- Table 2: China apparel retail industry category segmentation: % share, by value, 2016–2021
- Table 3: China apparel retail industry category segmentation: \$ million, 2016-2021
- Table 4: China apparel retail industry geography segmentation: \$ million, 2021
- Table 5: China apparel retail industry distribution: % share, by value, 2021
- Table 6: China apparel retail industry value forecast: \$ million, 2021–26
- Table 7: JD.com Inc: key facts
- Table 8: JD.com Inc: Annual Financial Ratios
- Table 9: JD.com Inc: Key Employees
- Table 10: Fast Retailing Co Ltd: key facts
- Table 11: Fast Retailing Co Ltd: Annual Financial Ratios
- Table 12: Fast Retailing Co Ltd: Key Employees
- Table 13: Fast Retailing Co Ltd: Key Employees Continued
- Table 14: Fast Retailing Co Ltd: Key Employees Continued
- Table 15: Shanghai Bailian Group Co Ltd: key facts
- Table 16: Shanghai Bailian Group Co Ltd: Annual Financial Ratios
- Table 17: Shanghai Bailian Group Co Ltd: Key Employees
- Table 18: Vipshop Holdings Ltd: key facts
- Table 19: Vipshop Holdings Ltd: Annual Financial Ratios
- Table 20: Vipshop Holdings Ltd: Key Employees
- Table 21: China size of population (million), 2017–21
- Table 22: China gdp (constant 2005 prices, \$ billion), 2017–21
- Table 23: China gdp (current prices, \$ billion), 2017–21
- Table 24: China inflation, 2017–21
- Table 25: China consumer price index (absolute), 2017–21
- Table 26: China exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

Figure 1: China apparel retail industry value: \$ million, 2016–21

Figure 2: China apparel retail industry category segmentation: \$ million, 2016-2021

Figure 3: China apparel retail industry geography segmentation: % share, by value, 2021

Figure 4: China apparel retail industry distribution: % share, by value, 2021

Figure 5: China apparel retail industry value forecast: \$ million, 2021–26

Figure 6: Forces driving competition in the apparel retail industry in China, 2021

Figure 7: Drivers of buyer power in the apparel retail industry in China, 2021

Figure 8: Drivers of supplier power in the apparel retail industry in China, 2021

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in China, 2021

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in China, 2021

Figure 11: Drivers of degree of rivalry in the apparel retail industry in China, 2021

## I would like to order

Product name: China Apparel Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/CCD0138FD735EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CCD0138FD735EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970