

Chile Online Retail Market Summary, Competitive Analysis and Forecast to 2026

<https://marketpublishers.com/r/C02133B5C102EN.html>

Date: January 2023

Pages: 61

Price: US\$ 350.00 (Single User License)

ID: C02133B5C102EN

Abstracts

Chile Online Retail Market @Summary, Competitive Analysis and Forecast to 2026

SUMMARY

Online Retail in Chile industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The online retail market includes all sales within Clothing & Footwear, Electricals, Food & Grocery, Health & Beauty, Home and Other (Books, News & Stationery, Jewelry & Watches, Luggage & Leather Goods, Music, Video & Entertainment Software, Sports & Leisure Equipment and others) segments, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer. Online specialists retailers include sell only via the internet. Other online retail is a sell done online by retailers that also operate via offline channels (in-store, mail order, direct selling, etc.)

The Chilean online retail market had total revenues of \$8,152.9m in 2021, representing a compound annual growth rate (CAGR) of 31% between 2017 and 2021.

Other Online Retail account for the largest proportion of sales in the Chilean online retail market in 2021, sales through this channel generated \$4,940.6m, equivalent to 60.6% of the market's overall value.

Consumers in Chile prefer credit cards for online transactions. However, e-wallets are gaining popularity in the country.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in Chile

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Chile

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Chile online retail market with five year forecasts

REASONS TO BUY

What was the size of the Chile online retail market by value in 2021?

What will be the size of the Chile online retail market in 2026?

What factors are affecting the strength of competition in the Chile online retail market?

How has the market performed over the last five years?

Who are the top competitors in Chile's online retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the main business models in the market?
- 7.3. What strategies do the leading players follow?
- 7.4. Who are the main challengers to the incumbents?

8 COMPANY PROFILES

- 8.1. Falabella SA
- 8.2. Cencosud SA
- 8.3. Mercado Libre Inc
- 8.4. Walmart Inc
- 8.5. Ripley Corp S.A.
- 8.6. Alibaba Group Holding Limited
- 8.7. Amazon.com, Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Chile online retail sector value: \$ million, 2016–21
- Table 2: Chile online retail sector category segmentation: % share, by value, 2016–2021
- Table 3: Chile online retail sector category segmentation: \$ million, 2016-2021
- Table 4: Chile online retail sector geography segmentation: \$ million, 2021
- Table 5: Chile online retail sector distribution: % share, by value, 2021
- Table 6: Chile online retail sector value forecast: \$ million, 2021–26
- Table 7: Falabella SA: key facts
- Table 8: Falabella SA: Annual Financial Ratios
- Table 9: Falabella SA: Key Employees
- Table 10: Cencosud SA: key facts
- Table 11: Cencosud SA: Annual Financial Ratios
- Table 12: Cencosud SA: Key Employees
- Table 13: Mercado Libre Inc: key facts
- Table 14: Mercado Libre Inc: Annual Financial Ratios
- Table 15: Mercado Libre Inc: Key Employees
- Table 16: Walmart Inc: key facts
- Table 17: Walmart Inc: Annual Financial Ratios
- Table 18: Walmart Inc: Key Employees
- Table 19: Walmart Inc: Key Employees Continued
- Table 20: Walmart Inc: Key Employees Continued
- Table 21: Walmart Inc: Key Employees Continued
- Table 22: Ripley Corp S.A.: key facts
- Table 23: Ripley Corp S.A.: Annual Financial Ratios
- Table 24: Ripley Corp S.A.: Key Employees
- Table 25: Alibaba Group Holding Limited: key facts
- Table 26: Alibaba Group Holding Limited: Annual Financial Ratios
- Table 27: Alibaba Group Holding Limited: Key Employees
- Table 28: Alibaba Group Holding Limited: Key Employees Continued
- Table 29: Amazon.com, Inc.: key facts
- Table 30: Amazon.com, Inc.: Annual Financial Ratios
- Table 31: Amazon.com, Inc.: Key Employees
- Table 32: Amazon.com, Inc.: Key Employees Continued
- Table 33: Chile size of population (million), 2017–21
- Table 34: Chile gdp (constant 2005 prices, \$ billion), 2017–21
- Table 35: Chile gdp (current prices, \$ billion), 2017–21

Table 36: Chile inflation, 2017–21

Table 37: Chile consumer price index (absolute), 2017–21

Table 38: Chile exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Chile online retail sector value: \$ million, 2016–21

Figure 2: Chile online retail sector category segmentation: \$ million, 2016-2021

Figure 3: Chile online retail sector geography segmentation: % share, by value, 2021

Figure 4: Chile online retail sector distribution: % share, by value, 2021

Figure 5: Chile online retail sector value forecast: \$ million, 2021–26

Figure 6: Forces driving competition in the online retail sector in Chile, 2021

Figure 7: Drivers of buyer power in the online retail sector in Chile, 2021

Figure 8: Drivers of supplier power in the online retail sector in Chile, 2021

Figure 9: Factors influencing the likelihood of new entrants in the online retail sector in Chile, 2021

Figure 10: Factors influencing the threat of substitutes in the online retail sector in Chile, 2021

Figure 11: Drivers of degree of rivalry in the online retail sector in Chile, 2021

I would like to order

Product name: Chile Online Retail Market Summary, Competitive Analysis and Forecast to 2026

Product link: <https://marketpublishers.com/r/C02133B5C102EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C02133B5C102EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970