

# Chile Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2026

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## Abstracts

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### SUMMARY

Hotels & Motels in Chile industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Chilean hotels & motels industry had total revenues of \$484.5 million in 2021, representing a negative compound annual rate of change (CARC) of -8.7% between 2016 and 2021.

Industry consumption volume increased with a compound annual growth rate (CAGR) of 1.3% between 2016 and 2021, to reach a total of 903 establishments in 2021.

In Chile, most of the hotels were budget type, accounting for a share of 54.3%,

followed by midscale, upscale and luxury segment holding a share of 22.0%, 18.6% and 5.1% respectively in 2021.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Chile

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Chile

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Chile hotels & motels market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Chile hotels & motels market by value in 2021?

What will be the size of the Chile hotels & motels market in 2026?

What factors are affecting the strength of competition in the Chile hotels & motels market?

How has the market performed over the last five years?

Who are the top competitors in Chile's hotels & motels market?

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