

# Chemicals in Mexico

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## Abstracts

Chemicals in Mexico

### SUMMARY

Chemicals in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The chemicals market consists of speciality chemicals, commodity chemicals, agricultural chemicals, and other chemicals (which include products such as pharmaceutical chemicals).

The Mexican chemicals market had total revenues of \$24.0bn in 2019, representing a compound annual rate of change (CARC) of -0.2% between 2015 and 2019.

The commodity chemicals segment was the market's most lucrative in 2019, with total revenues of \$16.2bn, equivalent to 67.8% of the market's overall value.

At the start of the historic period, the Mexican chemicals market recorded healthy growth; however, peso depreciation against the USD and the Euro has inflicted pressure on market players operating within Mexico.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the chemicals market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the chemicals market in Mexico

Leading company profiles reveal details of key chemicals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico chemicals market with five year forecasts

## **REASONS TO BUY**

What was the size of the Mexico chemicals market by value in 2019?

What will be the size of the Mexico chemicals market in 2024?

What factors are affecting the strength of competition in the Mexico chemicals market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's chemicals market?

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