

Chattem Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Chattem Inc - Strategy, SWOT and Corporate Finance Report

SUMMARY

Chattem Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Chattem Inc (Chattem), a subsidiary of Sanofi SA, is a consumer healthcare company based in the US. The company manufactures, markets and distributes branded consumer healthcare products, toiletries, proprietary drugs, fragrances and dietary supplements. It offers skin and hair care products such as sunscreen, shampoo and conditioner; pain relief products in forms of cream, gel and lotion; and health and wellness products such as mouthwash. Chattem markets products under various brands, including Allegra, Gold Bond, Icy Hot, ACT, Cortizone-10, Selsun Blue, Selsun, Gold Bond, Icy Hot, Pamprin, Sun-In, UltraSwim, Aspercreme and Flexall. The company markets its products across the US, the UK, Canada, Ireland and several other countries. Chattem is headquartered in Chattanooga, Tennessee, the US.

SCOPE

Detailed information on Chattem Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Chattem Inc in the form of a SWOT analysis

An in-depth view of the business model of Chattem Inc including a breakdown and examination of key business segments

Intelligence on Chattem Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Chattem Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Chattem Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Chattem Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Chattem Inc's business structure, strategy and prospects.

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