

Chatham Lodging Trust - Company Profile and SWOT Analysis

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Abstracts

Chatham Lodging Trust %li%Company Profile and SWOT Analysis

Summary

Chatham Lodging Trust %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Chatham Lodging Trust (Chatham) is a real estate investment trust. The company mainly focuses on investments in service hotels, principally in the premium-branded upscale extended-stay and select-service categories. It leases hotels to its wholly owned lessee subsidiaries. The company portfolio of properties includes upscale extended-stay hotels under the brand name Homewood Suites by Hilton, Residence Inn by Marriott, and Hyatt House. Chatham also invests in premium-branded select-service hotels such as Courtyard by Marriott, Hampton Inn and Hampton Inn and Suites, the Hilton Garden Inn by Hilton, and the SpringHill Suites by Marriot. It operates in California, Washington, Colorado, Texas, Minnesota, Tennessee, Virginia, Florida, Georgia, Pennsylvania, New York, Connecticut, Massachusetts, New Hampshire and Maine. Chatham is headquartered in West Palm Beach, Florida, the US.

Scope

Detailed information on Chatham Lodging Trust required for business and

competitor intelligence needs

A study of the major internal and external factors affecting Chatham Lodging Trust in the form of a SWOT analysis

An in-depth view of the business model of Chatham Lodging Trust including a breakdown and examination of key business segments

Intelligence on Chatham Lodging Trust's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Chatham Lodging Trust, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Chatham Lodging Trust and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Chatham Lodging Trust as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Chatham Lodging Trust's business structure, strategy and prospects.

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