

# Cham Paper Group AG - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Cham Paper Group AG - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Cham Paper Group AG - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Cham Paper Group AG (CPG) manufactures and distributes coated specialty papers. The company is principally involved in the finishing and coating of paper, besides developing innovative solutions for paper surfaces. Its product offerings include sublimation papers, coated papers, graphic papers, wet-strength poster papers, and barrier papers. These products find applications in packaging of ice cream, chocolate, powders and other foods. Additionally, it offers textile solutions supporting the manufactures of sports clothing. The company operates mills located in Switzerland and Italy. It also offers its products under the Indoor, Exterio, Transjet, Promoprint, and Barnamic brands. CPG is headquartered in Cham, Switzerland.

### SCOPE

Detailed information on Cham Paper Group AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting Cham Paper Group AG in the form of a SWOT analysis

An in-depth view of the business model of Cham Paper Group AG including a breakdown and examination of key business segments

Intelligence on Cham Paper Group AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Cham Paper Group AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Cham Paper Group AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Cham Paper Group AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Cham Paper Group AG's business structure, strategy and prospects.

## Contents

- Company Snapshot
- Cham Paper Group AG: Company Overview
- Cham Paper Group AG: Overview and Key Facts
- Cham Paper Group AG: Overview
- Cham Paper Group AG: Key Facts
- Cham Paper Group AG: Key Employees
- Cham Paper Group AG: Key Employee Biographies
- Cham Paper Group AG: Major Products and Services
- Cham Paper Group AG: Company History
- Cham Paper Group AG: Management Statement
- Cham Paper Group AG: Locations and Subsidiaries
- Cham Paper Group AG: Key Competitors
- Cham Paper Group AG: Company Analysis
- Cham Paper Group AG: Business Description
- Cham Paper Group AG: SWOT Analysis
- Cham Paper Group AG: SWOT Overview
- Cham Paper Group AG: Strengths
- Cham Paper Group AG: Weaknesses
- Cham Paper Group AG: Opportunities
- Cham Paper Group AG: Threats
- Appendix
- Contact Us
- Methodology
- About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Cham Paper Group AG: Key Facts
- Table 2: Cham Paper Group AG: Key Employees
- Table 3: Cham Paper Group AG: Company History
- Table 4: Cham Paper Group AG: Locations and Subsidiaries
- Table 5: Cham Paper Group AG: Key Competitors

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