

Ceylon Cold Stores PLC - Strategy, SWOT and Corporate Finance Report

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Abstracts

Ceylon Cold Stores PLC %li%Strategy, SWOT and Corporate Finance Report

Summary

Ceylon Cold Stores PLC %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Ceylon Cold Stores PLC (CCS) a subsidiary of John Keells Holdings PLC, manufactures, markets and distributes carbonated beverages and frozen confectionery products. The company's product portfolio includes carbonated soft drinks, energy drinks, natural beverages, ice creams and water. CCS markets its products under Elephant House, IMORICH, Twistee, Wonder, Feelgood and Fito brand names. It also operates retail business through its subsidiary, Jaykay Marketing Services (Private) Ltd under Keells Supermarkets. The company sells its products through multi-channel network of distributors, modern trade outlets, general trade outlets, hotels, restaurants, cafes, and other establishments serving food and beverages It exports its products to Canada, Switzerland, the UK, Germany and France. CCS is headquartered in Colombo, Sri Lanka.

Scope

Detailed information on Ceylon Cold Stores PLC required for business and

competitor intelligence needs

A study of the major internal and external factors affecting Ceylon Cold Stores PLC in the form of a SWOT analysis

An in-depth view of the business model of Ceylon Cold Stores PLC including a breakdown and examination of key business segments

Intelligence on Ceylon Cold Stores PLC's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Ceylon Cold Stores PLC, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Ceylon Cold Stores PLC and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Ceylon Cold Stores PLC as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Ceylon Cold Stores PLC's business structure, strategy and prospects.

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