

# CEVA LogisticsAG - Strategy, SWOT and Corporate Finance Report

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## Abstracts

CEVA LogisticsAG - Strategy, SWOT and Corporate Finance Report

### SUMMARY

CEVA LogisticsAG - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

CEVA Logistics AG (CEVA or 'the company'), a subsidiary of CMA CGM SA, is a supply chain management company providing end-to-end design, implementation and operational capabilities in freight forwarding, contract logistics, transportation management and distribution management. CEVA also provides customs brokerage, deferred air, pickup and delivery, international air, ocean, and domestic freight forwarding, inbound logistics, manufacturing support, outbound/distribution logistics, warehousing services; and value added services and aftermarket logistics. The company caters to various industries including aerospace, industrial and technology, healthcare, energy, automotive, consumer and retail. CEVA's has operational presence across the Americas, Asia Pacific and the Middle East and Africa. The company is headquartered in Rotkreuz, Zug, Switzerland

### SCOPE

Detailed information on CEVA LogisticsAG required for business and competitor

## intelligence needs

A study of the major internal and external factors affecting CEVA LogisticsAG in the form of a SWOT analysis

An in-depth view of the business model of CEVA LogisticsAG including a breakdown and examination of key business segments

Intelligence on CEVA LogisticsAG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about CEVA LogisticsAG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## REASONS TO BUY

Gain understanding of CEVA LogisticsAG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess CEVA LogisticsAG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on CEVA LogisticsAG's business structure, strategy and prospects.

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