

# **CESC Limited - Company Profile and SWOT Analysis**

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## Abstracts

CESC Limited. Company Profile and SWOT Analysis

#### Summary

CESC Limited. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

### Key Highlights

CESC Limited (CESC or 'the company'), a subsidiary of RP-Sanjiv Goenka Group, is engaged in the generation, distribution and transmission of electricity. The company produces electricity through solar, hydro, wind, and thermal sources. It provides services such as electricity generation, transmission, distribution and sale of electricity, property, operation of retail stores and information technology. CESC also provides real estate, business process reengineering and automation, customer services and transaction processing services. The company's key consumers include domestic, industrial and commercial customers across Kolkata and its neighborhood. The company supplies safe, cost-effective and reliable electricity. CESC has its plants across India. The company is headquartered in Kolkata, West Bengal, India.

#### Scope

Detailed information on CESC Limited required for business and competitor intelligence needs

A study of the major internal and external factors affecting CESC Limited in the



form of a SWOT analysis

An in-depth view of the business model of CESC Limited including a breakdown and examination of key business segments

Intelligence on CESC Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about CESC Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of CESC Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess CESC Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on CESC Limited's business structure, strategy and prospects.



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