

Cerner Corporation - Strategy, SWOT and Corporate Finance Report

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Abstracts

Cerner Corporation - Strategy, SWOT and Corporate Finance Report

SUMMARY

Cerner Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Cerner Corp (Oracle Cerner or 'the company') a subsidiary of Oracle Corporation, is a provider of health care information technology solutions. The company provides solutions and services to assist the clinical, financial and operational needs of organizations. It designs, develops and markets, health care devices, health care information technology, hardware and content solutions for health care organizations and consumers. Cerner offers its solutions to its clients on the unified Cerner Millennium architecture and over cloud-based platform. The company offers a range of complementary hardware and devices, both directly and as a reseller for third parties. It has business operations across the Australia, Canada, Europe, India, the US, the Middle East. The company is headquartered in North Kansas City, Missouri, the US.

SCOPE

Detailed information on Cerner Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Cerner Corporation in the form of a SWOT analysis

An in-depth view of the business model of Cerner Corporation including a breakdown and examination of key business segments

Intelligence on Cerner Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Cerner Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Cerner Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Cerner Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Cerner Corporation's business structure, strategy and prospects.

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