

# Cereal Crops in China - Market Summary, Competitive Analysis and Forecast to 2025

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# **Abstracts**

Cereal Crops in China - Market Summary, Competitive Analysis and Forecast to 2025

#### **SUMMARY**

Cereal Crops in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The cereal crops sector consists of the production of maize, wheat, rice (paddy) & barley. The 'other' segment consists of other cereal crops such as sorghum, oats, millet, triticale, rye, mixed grain, buckwheat, canary seed and fonio.

The Chinese cereal crops industry had total revenues of \$206.6bn in 2020, representing a compound annual rate of change (CARC) of 0% between 2016 and 2020.

Industry production volume increased with a CAGR of 0.1% between 2016 and 2020, to reach a total of 559.1 million tonnes in 2020.

Rice is highly sought after in China and for two-thirds of the population it is a staple food.



#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cereal crops market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cereal crops market in China

Leading company profiles reveal details of key cereal crops market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China cereal crops market with five year forecasts

#### **REASONS TO BUY**

What was the size of the China cereal crops market by value in 2020?

What will be the size of the China cereal crops market in 2025?

What factors are affecting the strength of competition in the China cereal crops market?

How has the market performed over the last five years?

What are the main segments that make up China's cereal crops market?



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