

# Cereal Crops in Brazil - Market Summary, Competitive Analysis and Forecast to 2025

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# **Abstracts**

Cereal Crops in Brazil - Market Summary, Competitive Analysis and Forecast to 2025

#### **SUMMARY**

Cereal Crops in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The cereal crops sector consists of the production of maize, wheat, rice (paddy) & barley. The 'other' segment consists of other cereal crops such as sorghum, oats, millet, triticale, rye, mixed grain, buckwheat, canary seed and fonio.

The Brazilian cereal crops industry had total revenues of \$22.3bn in 2020, representing a compound annual growth rate (CAGR) of 8.3% between 2016 and 2020.

Industry production volume increased with a CAGR of 1.8% between 2016 and 2020, to reach a total of 122.7 million tonnes in 2020.

Owing to maize's popularity in many industrialised foods, production has consistently increased to meet sustained demand



#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cereal crops market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cereal crops market in Brazil

Leading company profiles reveal details of key cereal crops market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil cereal crops market with five year forecasts by both value and volume

#### **REASONS TO BUY**

What was the size of the Brazil cereal crops market by value in 2020?

What will be the size of the Brazil cereal crops market in 2025?

What factors are affecting the strength of competition in the Brazil cereal crops market?

How has the market performed over the last five years?

Who are the top competitiors in Brazil's cereal crops market?



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