

Cembra Money Bank AG - Strategy, SWOT and Corporate Finance Report

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Abstracts

Cembra Money Bank AG - Strategy, SWOT and Corporate Finance Report

SUMMARY

Cembra Money Bank AG - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Cembra Money Bank AG (Cembra Money Bank) is a provider of consumer finance. Its offerings include a range of personal loans, auto leases and loans, credit cards, insurance, and deposit and savings products. The bank provides cash loans and financing for used vehicles. It offers a range of credit cards in partnership with Migros, IKEA, Fnac, Touring Club Suisse, and Conforama, among others. The bank also offers insurance products that comprise payment protection insurance plus, payment protection insurance, and payment protection insurance for single-member companies. It operates through a network of branches; and alternative distribution channels, including independent agents, the internet, auto dealers, and credit card partners. Cembra Money Bank is headquartered in Zurich, Switzerland.

SCOPE

Detailed information on Cembra Money Bank AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting Cembra Money Bank AG in the form of a SWOT analysis

An in-depth view of the business model of Cembra Money Bank AG including a breakdown and examination of key business segments

Intelligence on Cembra Money Bank AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Cembra Money Bank AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Cembra Money Bank AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Cembra Money Bank AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Cembra Money Bank AG's business structure, strategy and prospects.

Contents

- Company Snapshot
- Cembra Money Bank AG: Company Overview
- Cembra Money Bank AG: Overview and Key Facts
- Cembra Money Bank AG: Overview
- Cembra Money Bank AG: Key Facts
- Cembra Money Bank AG: Key Employees
- Cembra Money Bank AG: Key Employee Biographies
- Cembra Money Bank AG: Major Products and Services
- Cembra Money Bank AG: Company History
- Cembra Money Bank AG: Management Statement
- Cembra Money Bank AG: Locations and Subsidiaries
- Cembra Money Bank AG: Key Competitors
- Cembra Money Bank AG: Company Analysis
- Cembra Money Bank AG: Business Description
- Cembra Money Bank AG: SWOT Analysis
- Cembra Money Bank AG: SWOT Overview
- Cembra Money Bank AG: Strengths
- Cembra Money Bank AG: Weaknesses
- Cembra Money Bank AG: Opportunities
- Cembra Money Bank AG: Threats
- Cembra Money Bank AG: Corporate Financial Deals Activity
- Cembra Money Bank AG: Financial Deals Overview
- Cembra Money Bank AG: Targets and Partners
- Cembra Money Bank AG: Top Deals 2019 - 2023YTD*
- Cembra Money Bank AG: Advisors
- Cembra Money Bank AG: Top Legal Advisors
- Cembra Money Bank AG: Mergers and Acquisitions
- Cembra Money Bank AG: Capital Raising
- Cembra Money Bank AG: Recent Developments
- Cembra Money Bank AG: News and Events Summary
- Cembra Money Bank AG: Business Expansion
- Cembra Money Bank AG: Contracts
- Cembra Money Bank AG: Corporate Governance
- Cembra Money Bank AG: Financial Deals
- Cembra Money Bank AG: Financial Performance
- Appendix
- Contact Us

Methodology
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Cembra Money Bank AG: Key Facts
- Table 2: Cembra Money Bank AG: Key Employees
- Table 3: Cembra Money Bank AG: Company History
- Table 4: Cembra Money Bank AG: Locations and Subsidiaries
- Table 5: Cembra Money Bank AG: Key Competitors
- Table 6: Cembra Money Bank AG: Deal Activity by Deal Type - Volume (TTM*)
- Table 7: Cembra Money Bank AG: M&A Activity by Geography (TTM*)
- Table 8: Cembra Money Bank AG: Deal Activity by Deal Type - Volume (2019 - YTD*2023)
- Table 9: Cembra Money Bank AG: M&A Average Deal Size - Value (US\$m)
- Table 10: Cembra Money Bank AG: Targets and Partners
- Table 11: Cembra Money Bank AG: Top Deals 2019 - 2023YTD*
- Table 12: Cembra Money Bank AG: Legal Advisor Ranking by Value (US\$m)
- Table 13: Cembra Money Bank AG: M&A Volume and Value Trend (2019 - YTD*2023)
- Table 14: Cembra Money Bank AG: M&A Activity by Geography (2019 - YTD*2023)
- Table 15: Cembra Money Bank AG: Capital Raising Volume and Value Trend (2019 - YTD*2023)
- Table 16: Cembra Money Bank AG: Capital Raising by Deal Type (2019 - YTD*2023)
- Table 17: Cembra Money Bank AG: News and Events Summary
- Table 18: Cembra Money Bank AG: Business Expansion
- Table 19: Cembra Money Bank AG: Contracts
- Table 20: Cembra Money Bank AG: Corporate Governance
- Table 21: Cembra Money Bank AG: Financial Deals
- Table 22: Cembra Money Bank AG: Financial Performance

List Of Figures

LIST OF FIGURES

Figure 1: Cembra Money Bank AG: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: Cembra Money Bank AG: M&A Activity by Geography (TTM*)

Figure 3: Cembra Money Bank AG: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 4: Cembra Money Bank AG: M&A Average Deal Size - Value (US\$m)

Figure 5: Cembra Money Bank AG: M&A Volume and Value Trend (2019 - YTD*2023)

Figure 6: Cembra Money Bank AG: M&A Activity by Geography (2019 - YTD*2023)

Figure 7: Cembra Money Bank AG: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Figure 8: Cembra Money Bank AG: Capital Raising by Deal Type (2019 - YTD*2023)

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