

# Cell C (Pty) Ltd - Strategy, SWOT and Corporate Finance Report

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### **Abstracts**

Cell C (Pty) Ltd %li%Strategy, SWOT and Corporate Finance Report

#### Summary

Cell C (Pty) Ltd %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### Key Highlights

Cell C (Pty) Ltd (Cell C) is a cellular operator. The company provides wireless mobile services including international roaming, wifi calling, prepaid, and mobile internet services. Cell C's services portfolio consists of C fibe, wasp services and corporate self-services It also provides coverage for cell phone theft, unauthorized calls, and loss of cell phone through C-surance. Cell C offers cell phones, speed sticks/modems, routers, tablets, upgrades, and other device retailing services. The company's Wireless Application Service Provider (WASP) offers horoscopes, jokes, ringtones, mobile downloads, interactive voice prompts, news, traffic updates and location-based information. Its products and services are supported by 2G, 3G, 4G and LTE-ready IP networks. Cell C is headquartered in Johannesburg, South Africa.

#### Scope

Detailed information on Cell C (Pty) Ltd required for business and competitor intelligence needs



A study of the major internal and external factors affecting Cell C (Pty) Ltd in the form of a SWOT analysis

An in-depth view of the business model of Cell C (Pty) Ltd including a breakdown and examination of key business segments

Intelligence on Cell C (Pty) Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Cell C (Pty) Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### Reasons to Buy

Gain understanding of Cell C (Pty) Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Cell C (Pty) Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Cell C (Pty) Ltd's business structure, strategy and prospects.



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