

# Celgene Corporation - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Celgene Corporation - Strategy, SWOT and Corporate Finance Report

### Summary

Celgene Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Celgene Corporation (Celgene or 'the company') is a biopharmaceutical company that produces and sells novel therapies for the treatment of inflammatory diseases and cancer through next-generation solutions in immuno-oncology, protein homeostasis, immunology, epigenetics and neuro-inflammation. The company markets its products under Imnovid, Revlimid, Thalomid, Istodax, Abraxane, Otezla, Idhifa, Pomalyst and Vidaza brand names. It sells these products through wholesale distributors and specialty pharmacies in the US and its international sales are made directly to hospitals, clinics and retail chains, many of which are government owned. It has business presence in the US, Europe and other countries. The company is headquartered in Summit, New Jersey, the US.

### Scope

Detailed information on Celgene Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Celgene Corporation in the form of a SWOT analysis

An in-depth view of the business model of Celgene Corporation including a breakdown and examination of key business segments

Intelligence on Celgene Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Celgene Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **Reasons to Buy**

Gain understanding of Celgene Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Celgene Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Celgene Corporation's business structure, strategy and prospects.

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