

# Celanese Corporation - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Celanese Corporation - Strategy, SWOT and Corporate Finance Report

### Summary

Celanese Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Celanese Corporation (Celanese) is a manufacturer of high-performance engineered polymers and acetyl intermediates. Its products portfolio include polyoxymethylene, ultra-high molecular weight polyethylene, polybutylene terephthalate, long-fiber reinforced thermoplastics, liquid crystal polymers, thermoplastic elastomers, nylon compounds, polypropylene compounds, acetic acid, VAM, acetic anhydride, acetaldehyde, ethyl acetate, formaldehyde, butyl acetate, cellulose derivatives and food ingredients, and EVA and emulsion polymers. The company markets its products caters under various brands such as Amcel, AOPlus, Ateva, Avicor, Celanese, Celanex, Celanyl, Celcon, Celstran, Celvolit, Clarifoil, Dur-O-Set, ECOMID, EcoVAE, Factor, Forprene, FRIANYL, Fortron, and GHR. Its products are used in automotive, construction, consumers, paper and textiles, medical, food and beverage industries. Celanese has operations across the Americas, Europe and Asia-Pacific. The company is headquartered in Irving, Texas, the US.

### Scope

Detailed information on Celanese Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Celanese Corporation in the form of a SWOT analysis

An in-depth view of the business model of Celanese Corporation including a breakdown and examination of key business segments

Intelligence on Celanese Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Celanese Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **Reasons to Buy**

Gain understanding of Celanese Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Celanese Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Celanese Corporation's business structure, strategy and prospects.

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