

CEC Entertainment, Inc - Strategy, SWOT and Corporate Finance Report

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Date: July 2023

Pages: 35

Price: US\$ 175.00 (Single User License)

ID: CF6A8C7FCBAEN

Abstracts

CEC Entertainment, Inc %li%Strategy, SWOT and Corporate Finance Report

Summary

CEC Entertainment, Inc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

CEC Entertainment, Inc (CEC), formerly known as ShowBiz Pizza Place Inc. is a family dining and entertainment company. CEC operates restaurants under Chuck E. Cheese and Peter Piper Pizza brands. The company's Pizza restaurants offer a diverse range of dining items including pizzas, sandwiches, appetizers, beverages, desserts, soft drinks, coffee, tea and a salad bar. The stores also offer entertainment offerings including family-oriented arcade-style and skill-oriented games such as skee-ball, air hockey and basketball, video games, rides, comical entertainment shows featuring Chuck E. Cheese character with live performances and other attractions. Its operations are spanned across the US and Canada. CEC is headquartered at Irving, Texas, the US.

Scope

Detailed information on CEC Entertainment, Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting CEC Entertainment, Inc in the form of a SWOT analysis

An in-depth view of the business model of CEC Entertainment, Inc including a breakdown and examination of key business segments

Intelligence on CEC Entertainment, Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about CEC Entertainment, Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of CEC Entertainment, Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess CEC Entertainment, Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on CEC Entertainment, Inc's business structure, strategy and prospects.

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