

CCA Industries Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

CCA Industries Inc - Strategy, SWOT and Corporate Finance Report

SUMMARY

CCA Industries Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

CCA Industries Inc (CCA Industries) produces, distributes and sells health and beauty care products. The company's product portfolio comprises of hair care, nail care, oral care, skin care, shaving products, sun care products, perfumes, ear care products and scar diminishing creams. These products are marketed under Plus White, Sudden Change, Bikini Zone, Scar Zone, and Lobe Miracle brand names. Additionally, it also markets and distributes various licensed brand products including Nutra Nail, Hair Off, and Solar Sense. CCA Industries markets and sells its products across the US through food chains, drug stores, mass merchandisers, wholesalers, warehouse clubs and wholesale beauty aids distributors. Apart from these, it sells these products through various distributors in international markets. CCA Industries is headquartered in Little Ferry, New Jersey, the US.

SCOPE

Detailed information on CCA Industries Inc required for business and competitor

intelligence needs

A study of the major internal and external factors affecting CCA Industries Inc in the form of a SWOT analysis

An in-depth view of the business model of CCA Industries Inc including a breakdown and examination of key business segments

Intelligence on CCA Industries Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about CCA Industries Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of CCA Industries Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess CCA Industries Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on CCA Industries Inc's business structure, strategy and prospects.

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