

C&C Group plc - Strategy, SWOT and Corporate Finance Report

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Abstracts

C&C Group plc - Strategy, SWOT and Corporate Finance Report

SUMMARY

C&C Group plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

KEY HIGHLIGHTS

C&C Group plc (C&C) manufactures, markets and distributes alcoholic beverages and soft drinks. The company's product portfolio comprises cider, beer, wine, carbonated drinks, and packaged water. C&C markets products under Bulmers, Matthew Clark, Bibendum, Tennent's, Gaymers, Woodchuck, Wyders, Blackthorn, and Magners brands. The company owns and manufactures Woodchuck and Hornsby's, craft cider brands in the US. It manufactures Tipperary Water and Finches soft drinks through Gleeson Group. C&C operates manufacturing facilities in Co. Tipperary, Ireland; Glasgow, Scotland; and Vermont, the US. The company has business presence across Europe, Asia-Pacific, North America, and the Middle East. C&C is headquartered in Dublin, Ireland.

SCOPE

Detailed information on C&C Group plc required for business and competitor intelligence needs



A study of the major internal and external factors affecting C&C Group plc in the form of a SWOT analysis

An in-depth view of the business model of C&C Group plc including a breakdown and examination of key business segments

Intelligence on C&C Group plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about C&C Group plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of C&C Group plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess C&C Group plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on C&C Group plc's business structure, strategy and prospects.



Contents

Company Snapshot

C&C Group plc: Company Overview

C&C Group plc: Overview and Key Facts

C&C Group plc: Overview

C&C Group plc: Key Facts

C&C Group plc: Key Employees

C&C Group plc: Key Employee Biographies

C&C Group plc: Major Products and Services

C&C Group plc: Company History

C&C Group plc: Management Statement

C&C Group plc: Locations and Subsidiaries

C&C Group plc: Key Competitors

C&C Group plc: Company Analysis

C&C Group plc: Business Description

C&C Group plc: SWOT Analysis

C&C Group plc: SWOT Overview

C&C Group plc: Strengths

C&C Group plc: Weaknesses

C&C Group plc: Opportunities

C&C Group plc: Threats

C&C Group plc: Corporate Financial Deals Activity

C&C Group plc: Financial Deals Overview

C&C Group plc: Targets and Partners

C&C Group plc: Top Deals 2016 - 2020YTD*

C&C Group plc: Advisors

C&C Group plc: Top Financial Advisors

C&C Group plc: Mergers and Acquisitions

C&C Group plc: Partnership

C&C Group plc: Recent Developments

C&C Group plc: News and Events Summary

C&C Group plc: Business Expansion

C&C Group plc: Contracts

C&C Group plc: Corporate Governance

C&C Group plc: Financial Deals

C&C Group plc: Strategy and Operations

Appendix Contact Us



Methodology About MarketLine



List Of Tables

LIST OF TABLES

Table 1: C&C Group plc: Key Facts

Table 2: C&C Group plc: Key Employees

Table 3: C&C Group plc: Company History

Table 4: C&C Group plc: Locations and Subsidiaries

Table 5: C&C Group plc: Key Competitors

Table 6: C&C Group plc: Deal Activity by Deal Type - Volume (TTM*)

Table 7: C&C Group plc: Deal Activity by Deal Type - Volume (2016 - YTD*2020)

Table 8: C&C Group plc: Targets and Partners

Table 9: C&C Group plc: Top Deals 2016 - 2020YTD*

Table 10: C&C Group plc: Financial Advisor Ranking by Value (US\$m)

Table 11: C&C Group plc: M&A Volume and Value Trend (2016 - YTD*2020)

Table 12: C&C Group plc: M&A Activity by Geography (2016 - YTD*2020)

Table 13: C&C Group plc: Partnership Volume and Value Trend (2016 - YTD*2020)

Table 14: C&C Group plc: Partnership Trend by Deal Type (2016 - YTD*2020)

Table 15: C&C Group plc: News and Events Summary

Table 16: C&C Group plc: Business Expansion

Table 17: C&C Group plc: Contracts

Table 18: C&C Group plc: Corporate Governance

Table 19: C&C Group plc: Financial Deals

Table 20: C&C Group plc: Strategy and Operations



List Of Figures

LIST OF FIGURES

Figure 1: C&C Group plc: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: C&C Group plc: Deal Activity by Deal Type - Volume (2016 - YTD*2020)

Figure 3: C&C Group plc: M&A Volume and Value Trend (2016 - YTD*2020)

Figure 4: C&C Group plc: M&A Activity by Geography (2016 - YTD*2020)

Figure 5: C&C Group plc: Partnership Volume and Value Trend (2016 - YTD*2020)

Figure 6: C&C Group plc: Partnership Trend by Deal Type (2016 - YTD*2020)



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