

# Paramount Global Inc - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/C8CE348BBF4DEN.html>

Date: October 2023

Pages: 52

Price: US\$ 175.00 (Single User License)

ID: C8CE348BBF4DEN

## Abstracts

Paramount Global Inc %li%Strategy, SWOT and Corporate Finance Report

### Summary

Paramount Global Inc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Paramount Global Inc (Paramount Global or 'the company'), formerly ViacomCBS Incorporated a subsidiary of National Amusements Inc, is a mass media company that creates and distributes content across a variety of platforms to audiences around the world. The company offers various services including, broadcast television, cable television, television production and syndication, local television, radio, advertising, publishing, interactive media, music, licensing and merchandising, video and DVD, motion pictures and sustainable media. It operates various television channels including Network 10, Channel 5, Telefe, COLORS, MTV, Comedy Central, Paramount Network, Awesomeness, Nickelodeon, Pluto TV, and BET. Paramount's operations are spread across North America, Europe, and Asia. The company is headquartered in New York City, New York, the US.

### Scope

Detailed information on Paramount Global Inc required for business and

## competitor intelligence needs

A study of the major internal and external factors affecting Paramount Global Inc in the form of a SWOT analysis

An in-depth view of the business model of Paramount Global Inc including a breakdown and examination of key business segments

Intelligence on Paramount Global Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Paramount Global Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Paramount Global Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Paramount Global Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Paramount Global Inc's business structure, strategy and prospects.

## Contents

- Company Snapshot
- Paramount Global Inc: Company Overview
- Paramount Global Inc: Overview and Key Facts
- Paramount Global Inc: Overview
- Paramount Global Inc: Key Facts
- Paramount Global Inc: Key Employees
- Paramount Global Inc: Key Employee Biographies
- Paramount Global Inc: Major Products and Services
- Paramount Global Inc: Management Statement
- Paramount Global Inc: Locations and Subsidiaries
- Paramount Global Inc: Key Competitors
- Paramount Global Inc: Company Analysis
- Paramount Global Inc: Business Description
- Paramount Global Inc: SWOT Analysis
- Paramount Global Inc: SWOT Overview
- Paramount Global Inc: Strengths
- Paramount Global Inc: Weaknesses
- Paramount Global Inc: Opportunities
- Paramount Global Inc: Threats
- Paramount Global Inc: Corporate Financial Deals Activity
- Paramount Global Inc: Financial Deals Overview
- Paramount Global Inc: Targets and Partners
- Paramount Global Inc: Top Deals 2019 - 2023YTD\*
- Paramount Global Inc: Advisors
- Paramount Global Inc: Top Legal Advisors
- Paramount Global Inc: Top Financial Advisors
- Paramount Global Inc: Mergers and Acquisitions
- Paramount Global Inc: Corporate Venturing
- Paramount Global Inc: Capital Raising
- Paramount Global Inc: Partnership
- Paramount Global Inc: Divestments
- Paramount Global Inc: Private Equity and Ownership
- Paramount Global Inc: Recent Developments
- Paramount Global Inc: News and Events Summary
- Paramount Global Inc: Business Expansion
- Paramount Global Inc: Contracts
- Paramount Global Inc: Corporate Governance

Paramount Global Inc: Financial Deals  
Paramount Global Inc: Regulatory and Legal Events  
Paramount Global Inc: Strategy and Operations  
Appendix  
Contact Us  
Methodology  
About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Paramount Global Inc: Key Facts
- Table 2: Paramount Global Inc: Key Employees
- Table 3: Paramount Global Inc: Locations and Subsidiaries
- Table 4: Paramount Global Inc: Key Competitors
- Table 5: Paramount Global Inc: Deal Activity by Deal Type - Volume (TTM\*)
- Table 6: Paramount Global Inc: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)
- Table 7: Paramount Global Inc: M&A Average Deal Size - Value (US\$m)
- Table 8: Paramount Global Inc: Targets and Partners
- Table 9: Paramount Global Inc: Top Deals 2019 - 2023YTD\*
- Table 10: Paramount Global Inc: Legal Advisor Ranking by Value (US\$m)
- Table 11: Paramount Global Inc: Financial Advisor Ranking by Value (US\$m)
- Table 12: Paramount Global Inc: M&A Volume and Value Trend (2019 - YTD\*2023)
- Table 13: Paramount Global Inc: M&A Activity by Geography (2019 - YTD\*2023)
- Table 14: Paramount Global Inc: Corporate Venturing Volume and Value Trend (2019 - YTD\*2023)
- Table 15: Paramount Global Inc: Corporate Venturing by Geography (2019 - YTD\*2023)
- Table 16: Paramount Global Inc: Capital Raising Volume and Value Trend (2019 - YTD\*2023)
- Table 17: Paramount Global Inc: Capital Raising by Deal Type (2019 - YTD\*2023)
- Table 18: Paramount Global Inc: Partnership Volume and Value Trend (2019 - YTD\*2023)
- Table 19: Paramount Global Inc: Partnership Trend by Deal Type (2019 - YTD\*2023)
- Table 20: Paramount Global Inc: Divestments Volume and Value Trend (2019 - YTD\*2023)
- Table 21: Paramount Global Inc: Divestments by Geography (2019 - YTD\*2023)
- Table 22: Paramount Global Inc: Private Equity and Ownership Volume and Value Trend (2019 - YTD\*2023)
- Table 23: Paramount Global Inc: Private Equity and Ownership Volume by Deal Type (2019 - YTD\*2023)
- Table 24: Paramount Global Inc: News and Events Summary
- Table 25: Paramount Global Inc: Business Expansion
- Table 26: Paramount Global Inc: Contracts
- Table 27: Paramount Global Inc: Corporate Governance
- Table 28: Paramount Global Inc: Financial Deals
- Table 29: Paramount Global Inc: Regulatory and Legal Events

## Table 30: Paramount Global Inc: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

- Figure 1: Paramount Global Inc: Deal Activity by Deal Type - Volume (TTM\*)
- Figure 2: Paramount Global Inc: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)
- Figure 3: Paramount Global Inc: M&A Average Deal Size - Value (US\$m)
- Figure 4: Paramount Global Inc: M&A Volume and Value Trend (2019 - YTD\*2023)
- Figure 5: Paramount Global Inc: M&A Activity by Geography (2019 - YTD\*2023)
- Figure 6: Paramount Global Inc: Corporate Venturing Volume and Value Trend (2019 - YTD\*2023)
- Figure 7: Paramount Global Inc: Corporate Venturing by Geography (2019 - YTD\*2023)
- Figure 8: Paramount Global Inc: Capital Raising Volume and Value Trend (2019 - YTD\*2023)
- Figure 9: Paramount Global Inc: Capital Raising by Deal Type (2019 - YTD\*2023)
- Figure 10: Paramount Global Inc: Partnership Volume and Value Trend (2019 - YTD\*2023)
- Figure 11: Paramount Global Inc: Partnership Trend by Deal Type (2019 - YTD\*2023)
- Figure 12: Paramount Global Inc: Divestments Volume and Value Trend (2019 - YTD\*2023)
- Figure 13: Paramount Global Inc: Divestments by Geography (2019 - YTD\*2023)
- Figure 14: Paramount Global Inc: Private Equity and Ownership Volume and Value Trend (2019 - YTD\*2023)
- Figure 15: Paramount Global Inc: Private Equity and Ownership Volume by Deal Type (2019 - YTD\*2023)

## I would like to order

Product name: Paramount Global Inc - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/C8CE348BBF4DEN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C8CE348BBF4DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970