

C.B. Fleet Company Inc - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/CD27C8E6AA6EN.html>

Date: January 2017

Pages: 25

Price: US\$ 175.00 (Single User License)

ID: CD27C8E6AA6EN

Abstracts

SUMMARY

C.B. Fleet Company Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on C.B. Fleet Company Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting C.B. Fleet Company Inc in the form of a SWOT analysis

An in-depth view of the business model of C.B. Fleet Company Inc including a breakdown and examination of key business segments

Intelligence on C.B. Fleet Company Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about C.B. Fleet Company Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of C.B. Fleet Company Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess C.B. Fleet Company Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on C.B. Fleet Company Inc's business structure, strategy and prospects.

KEY HIGHLIGHTS

C.B. Fleet Company Inc (C.B. Fleet) is a manufacturer and marketer of personal care and over-the-counter products. Its product portfolio includes feminine hygiene products, disposable enema, feminine deodorant suppositories, laxatives for children, anti-gas medication and baby products. Its feminine care products include cleansing wash, cleansing clothes, cleansing bar, deodorant spray, body powder, bath and shower gel and douche. The company's baby care products are specifically formulated for diaper rashes in infants. It offers these products under the brands Summer's Eve, Fleet, Norforms, Pedia-Lax, Phazyme and Boudreaux's Butt Paste. C.B. Fleet operates in North America, Asia Pacific and Latin America. The company operates as a subsidiary of Gryphon Investors. C.B. Fleet is headquartered in Lynchburg, Virginia, the US.

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C.B. Fleet Company Inc

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