

Caterpillar Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Caterpillar Inc. - Strategy, SWOT and Corporate Finance Report

SUMMARY

Caterpillar Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Caterpillar Inc. (Caterpillar or “the company”) is a manufacturer of construction and mining equipment, diesel and natural gas engines, industrial gas turbines and diesel-electric locomotives. It also provides operating and finance leases, working capital loans, installment sale contracts and wholesale financing plans to customers and dealers. The company markets its products under the Caterpillar, CAT, EMD, FG Wilson, MaK, MWM, Perkins, Progress Rail, SEM, and Solar Turbines brands. Caterpillar sells its products principally through a global network of independent dealers and direct sales. The company operates across the Americas, Asia-Pacific, Africa, the Middle East and Europe. Caterpillar is headquartered in Peoria, Illinois, the US.

SCOPE

Detailed information on Caterpillar Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Caterpillar Inc. in the form of a SWOT analysis

An in-depth view of the business model of Caterpillar Inc. including a breakdown and examination of key business segments

Intelligence on Caterpillar Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Caterpillar Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Caterpillar Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Caterpillar Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Caterpillar Inc.'s business structure, strategy and prospects.

Contents

Company Snapshot
Table of Contents
Caterpillar Inc.: Company Overview
Caterpillar Inc.: Overview and Key Facts
Caterpillar Inc.: Overview
Caterpillar Inc.: Key Facts
Caterpillar Inc.: Key Employees
Caterpillar Inc.: Key Employee Biographies
Caterpillar Inc.: Major Products and Services
Caterpillar Inc.: Company History
Caterpillar Inc.: Management Statement
Caterpillar Inc.: Locations and Subsidiaries
Caterpillar Inc.: Key Competitors
Caterpillar Inc.: Company Analysis
Caterpillar Inc.: Business Description
Caterpillar Inc.: SWOT Analysis
Caterpillar Inc.: SWOT Overview
Caterpillar Inc.: Strengths
Caterpillar Inc.: Weaknesses
Caterpillar Inc.: Opportunities
Caterpillar Inc.: Threats
Caterpillar Inc.: Corporate Financial Deals Activity
Caterpillar Inc.: Financial Deals Overview
Caterpillar Inc.: Targets and Partners
Caterpillar Inc.: Top Deals 2014 - 2018YTD*
Caterpillar Inc.: Advisors
Caterpillar Inc.: Top Legal Advisors
Caterpillar Inc.: Mergers and Acquisitions
Caterpillar Inc.: Corporate Venturing
Caterpillar Inc.: Capital Raising
Caterpillar Inc.: Divestments
Caterpillar Inc.: Recent Developments
Caterpillar Inc.: News and Events Summary
Caterpillar Inc.: Business Expansion
Caterpillar Inc.: Corporate Governance
Caterpillar Inc.: Financial Deals
Caterpillar Inc.: Financial Performance

Caterpillar Inc.: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Caterpillar Inc.: Key Facts
Table 2: Caterpillar Inc.: Key Employees
Table 3: Caterpillar Inc.: Locations and Subsidiaries
Table 4: Caterpillar Inc.: Key Competitors
Table 5: Caterpillar Inc.: Deal Activity by Deal Type - Volume (TTM)
Table 6: Caterpillar Inc.: M&A Activity by Geography (TTM)
Table 7: Caterpillar Inc.: Deal Activity by Deal Type - Volume (2014 - YTD2018)
Table 8: Caterpillar Inc.: Targets and Partners
Table 9: Caterpillar Inc.: Top Deals 2014 - 2018YTD
Table 10: Caterpillar Inc.: Legal Advisor Ranking by Value (US\$m)
Table 11: Caterpillar Inc.: M&A Volume and Value Trend (2014 - YTD2018)
Table 12: Caterpillar Inc.: M&A Activity by Geography (2014 - YTD2018)
Table 13: Caterpillar Inc.: Corporate Venturing Volume and Value Trend (2014 - YTD2018)
Table 14: Caterpillar Inc.: Corporate Venturing by Geography (2014 - YTD2018)
Table 15: Caterpillar Inc.: Capital Raising Volume and Value Trend (2014 - YTD2018)
Table 16: Caterpillar Inc.: Capital Raising by Deal Type (2014 - YTD2018)
Table 17: Caterpillar Inc.: Divestments Volume and Value Trend (2014 - YTD2018)
Table 18: Caterpillar Inc.: Divestments by Geography (2014 - YTD2018)
Table 19: Caterpillar Inc.: News and Events Summary
Table 20: Caterpillar Inc.: Business Expansion
Table 21: Caterpillar Inc.: Corporate Governance
Table 22: Caterpillar Inc.: Financial Deals
Table 23: Caterpillar Inc.: Financial Performance
Table 24: Caterpillar Inc.: Strategy and Operations

List Of Figures

LIST OF FIGURES

- Figure 1: Caterpillar Inc.: Deal Activity by Deal Type - Volume (TTM)
- Figure 2: Caterpillar Inc.: M&A Activity by Geography (TTM)
- Figure 3: Caterpillar Inc.: Deal Activity by Deal Type - Volume (2014 - YTD2018)
- Figure 4: Caterpillar Inc.: M&A Volume and Value Trend (2014 - YTD2018)
- Figure 5: Caterpillar Inc.: M&A Activity by Geography (2014 - YTD2018)
- Figure 6: Caterpillar Inc.: Corporate Venturing Volume and Value Trend (2014 - YTD2018)
- Figure 7: Caterpillar Inc.: Corporate Venturing by Geography (2014 - YTD2018)
- Figure 8: Caterpillar Inc.: Capital Raising Volume and Value Trend (2014 - YTD2018)
- Figure 9: Caterpillar Inc.: Capital Raising by Deal Type (2014 - YTD2018)
- Figure 10: Caterpillar Inc.: Divestments Volume and Value Trend (2014 - YTD2018)
- Figure 11: Caterpillar Inc.: Divestments by Geography (2014 - YTD2018)

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