

# Caterpillar Inc. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Caterpillar Inc. - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Caterpillar Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Caterpillar Inc. (Caterpillar or “the company”) is a manufacturer of construction and mining equipment, diesel and natural gas engines, industrial gas turbines and diesel-electric locomotives. It also provides operating and finance leases, working capital loans, installment sale contracts and wholesale financing plans to customers and dealers. The company markets its products under the Caterpillar, CAT, EMD, FG Wilson, MaK, MWM, Perkins, Progress Rail, SEM, and Solar Turbines brands. Caterpillar sells its products principally through a global network of independent dealers and direct sales. The company operates across the Americas, Asia-Pacific, Africa, the Middle East and Europe. Caterpillar is headquartered in Peoria, Illinois, the US.

### SCOPE

Detailed information on Caterpillar Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Caterpillar Inc. in the form of a SWOT analysis

An in-depth view of the business model of Caterpillar Inc. including a breakdown and examination of key business segments

Intelligence on Caterpillar Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Caterpillar Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Caterpillar Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Caterpillar Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Caterpillar Inc.'s business structure, strategy and prospects.

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