

# Caterpillar Inc. - Company Profile and SWOT Analysis

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## Abstracts

Caterpillar Inc. Company Profile and SWOT Analysis

### Summary

Caterpillar Inc. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Caterpillar Inc. (Caterpillar or 'the company') is a manufacturer of construction and mining equipment, diesel and natural gas engines, industrial gas turbines and diesel-electric locomotives. It provides operating and finance leases, working capital loans, installment sale contracts and wholesale financing plans to customers and dealers. The company markets its products under the Caterpillar, CAT, EMD, FG Wilson, MaK, MWM, Perkins, Progress Rail, SEM, and Solar Turbines brands. Caterpillar sells its products principally through a global network of independent dealers and direct sales. The company operates across the Americas, Asia-Pacific, Africa, the Middle East and Europe. The company is headquartered in Deerfield, Illinois, the US.

### Scope

Detailed information on Caterpillar Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Caterpillar Inc. in the form of a SWOT analysis

An in-depth view of the business model of Caterpillar Inc. including a breakdown and examination of key business segments

Intelligence on Caterpillar Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Caterpillar Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

### Reasons to Buy

Gain understanding of Caterpillar Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Caterpillar Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Caterpillar Inc.'s business structure, strategy and prospects.

## Contents

- Table of Contents
- Company Snapshot
- Caterpillar Inc.: Company Overview
- Caterpillar Inc.: Overview and Key Facts
- Caterpillar Inc.: Overview
- Caterpillar Inc.: Key Facts
- Caterpillar Inc.: Key Employees
- Caterpillar Inc.: Key Employee Biographies
- Caterpillar Inc.: Major Products and Services
- Caterpillar Inc.: Management Statement
- Caterpillar Inc.: Locations and Subsidiaries
- Caterpillar Inc.: Key Competitors
- Caterpillar Inc.: Company Analysis
- Caterpillar Inc.: Business Description
- Caterpillar Inc.: SWOT Analysis
- Caterpillar Inc.: SWOT Overview
- Caterpillar Inc.: Strengths
- Caterpillar Inc.: Weaknesses
- Caterpillar Inc.: Opportunities
- Caterpillar Inc.: Threats
- Caterpillar Inc.: Corporate Financial Deals Activity
- Caterpillar Inc.: Financial Deals Overview
- Caterpillar Inc.: Targets and Partners
- Caterpillar Inc.: Top Deals 2019 - 2023YTD\*
- Caterpillar Inc.: Advisors
- Caterpillar Inc.: Top Legal Advisors
- Caterpillar Inc.: Top Financial Advisors
- Caterpillar Inc.: Mergers and Acquisitions
- Caterpillar Inc.: Corporate Venturing
- Caterpillar Inc.: Capital Raising
- Caterpillar Inc.: Partnership
- Caterpillar Inc.: Divestments
- Caterpillar Inc.: Recent Developments
- Caterpillar Inc.: News and Events Summary
- Caterpillar Inc.: Business Expansion
- Caterpillar Inc.: Contracts
- Caterpillar Inc.: Corporate Governance

Caterpillar Inc.: Financial Performance  
Caterpillar Inc.: Market Developments  
Caterpillar Inc.: Regulatory and Legal Events  
Caterpillar Inc.: Strategy and Operations  
Appendix  
Contact Us  
Methodology  
About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Caterpillar Inc.: Key Facts
- Table 2: Caterpillar Inc.: Key Employees
- Table 3: Caterpillar Inc.: Locations and Subsidiaries
- Table 4: Caterpillar Inc.: Key Competitors
- Table 5: Caterpillar Inc.: Deal Activity by Deal Type - Volume (TTM\*)
- Table 6: Caterpillar Inc.: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)
- Table 7: Caterpillar Inc.: M&A Average Deal Size - Value (US\$m)
- Table 8: Caterpillar Inc.: Targets and Partners
- Table 9: Caterpillar Inc.: Top Deals 2019 - 2023YTD\*
- Table 10: Caterpillar Inc.: Legal Advisor Ranking by Value (US\$m)
- Table 11: Caterpillar Inc.: Financial Advisor Ranking by Value (US\$m)
- Table 12: Caterpillar Inc.: M&A Volume and Value Trend (2019 - YTD\*2023)
- Table 13: Caterpillar Inc.: M&A Activity by Geography (2019 - YTD\*2023)
- Table 14: Caterpillar Inc.: Corporate Venturing Volume and Value Trend (2019 - YTD\*2023)
- Table 15: Caterpillar Inc.: Capital Raising Volume and Value Trend (2019 - YTD\*2023)
- Table 16: Caterpillar Inc.: Capital Raising by Deal Type (2019 - YTD\*2023)
- Table 17: Caterpillar Inc.: Partnership Volume and Value Trend (2019 - YTD\*2023)
- Table 18: Caterpillar Inc.: Partnership Trend by Deal Type (2019 - YTD\*2023)
- Table 19: Caterpillar Inc.: Divestments Volume and Value Trend (2019 - YTD\*2023)
- Table 20: Caterpillar Inc.: News and Events Summary
- Table 21: Caterpillar Inc.: Business Expansion
- Table 22: Caterpillar Inc.: Contracts
- Table 23: Caterpillar Inc.: Corporate Governance
- Table 24: Caterpillar Inc.: Financial Performance
- Table 25: Caterpillar Inc.: Market Developments
- Table 26: Caterpillar Inc.: Regulatory and Legal Events
- Table 27: Caterpillar Inc.: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

- Figure 1: Caterpillar Inc.: Deal Activity by Deal Type - Volume (TTM\*)
- Figure 2: Caterpillar Inc.: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)
- Figure 3: Caterpillar Inc.: M&A Average Deal Size - Value (US\$m)
- Figure 4: Caterpillar Inc.: M&A Volume and Value Trend (2019 - YTD\*2023)
- Figure 5: Caterpillar Inc.: M&A Activity by Geography (2019 - YTD\*2023)
- Figure 6: Caterpillar Inc.: Corporate Venturing Volume and Value Trend (2019 - YTD\*2023)
- Figure 7: Caterpillar Inc.: Capital Raising Volume and Value Trend (2019 - YTD\*2023)
- Figure 8: Caterpillar Inc.: Capital Raising by Deal Type (2019 - YTD\*2023)
- Figure 9: Caterpillar Inc.: Partnership Volume and Value Trend (2019 - YTD\*2023)
- Figure 10: Caterpillar Inc.: Partnership Trend by Deal Type (2019 - YTD\*2023)
- Figure 11: Caterpillar Inc.: Divestments Volume and Value Trend (2019 - YTD\*2023)

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