

Cat care North America (NAFTA) Industry Guide 2013-2022

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Abstracts

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SUMMARY

The NAFTA Cat Care industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY QUESTIONS ANSWERED

What was the size of the NAFTA cat care market by value in 2017?

What will be the size of the NAFTA cat care market in 2022?

What factors are affecting the strength of competition in the NAFTA cat care market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA cat care market?

SCOPE

Essential resource for top-line data and analysis covering the NAFTA cat care

market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The cat care industry within the NAFTA countries had a total market value of \$11,039.8 million in 2017. The Mexico was the fastest growing country, with a CAGR of 4.7% over the 2013-17 period.

Within the cat care industry, the US is the leading country among the NAFTA bloc, with market revenues of \$9,567.3 million in 2017. This was followed by Canada and Mexico, with a value of \$1,176.2 and \$296.3 million, respectively.

The US is expected to lead the cat care industry in the NAFTA bloc, with a value of \$10,370.1 million in 2022, followed by Canada and Mexico with expected values of \$1,314.9 and \$356.7 million, respectively.

REASONS TO BUY

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA cat care market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA cat care market

Leading company profiles reveal details of key cat care market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA cat care market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Contents

Introduction
What is this report about?
Who is the target reader?
How to use this report
Definitions
NAFTA Cat Care
Industry Outlook
Cat Care in Canada
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Cat Care in Mexico
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Cat Care in The United States
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Company Profiles
Leading Companies
Appendix
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

Table 1: NAFTA countries cat care industry, revenue (\$m), 2013-22
Table 2: NAFTA countries cat care industry, revenue (\$m), 2013-17
Table 3: NAFTA countries cat care industry forecast, revenue (\$m), 2017-22
Table 4: Canada cat care market value: \$ million, 2013-17
Table 5: Canada cat care market volume: million kilograms, 2013-17
Table 6: Canada cat care market category segmentation: \$ million, 2017
Table 7: Canada cat care market geography segmentation: \$ million, 2017
Table 8: Canada cat care market share: % share, by value, 2017
Table 9: Canada cat care market distribution: % share, by value, 2017
Table 10: Canada cat care market value forecast: \$ million, 2017-22
Table 11: Canada cat care market volume forecast: million kilograms, 2017-22
Table 12: Canada size of population (million), 2013-17
Table 13: Canada gdp (constant 2005 prices, \$ billion), 2013-17
Table 14: Canada gdp (current prices, \$ billion), 2013-17
Table 15: Canada inflation, 2013-17
Table 16: Canada consumer price index (absolute), 2013-17
Table 17: Canada exchange rate, 2013-17
Table 18: Mexico cat care market value: \$ million, 2013-17
Table 19: Mexico cat care market volume: million kilograms, 2013-17
Table 20: Mexico cat care market category segmentation: \$ million, 2017
Table 21: Mexico cat care market geography segmentation: \$ million, 2017
Table 22: Mexico cat care market share: % share, by value, 2017
Table 23: Mexico cat care market distribution: % share, by value, 2017
Table 24: Mexico cat care market value forecast: \$ million, 2017-22
Table 25: Mexico cat care market volume forecast: million kilograms, 2017-22
Table 26: Mexico size of population (million), 2013-17
Table 27: Mexico gdp (constant 2005 prices, \$ billion), 2013-17
Table 28: Mexico gdp (current prices, \$ billion), 2013-17
Table 29: Mexico inflation, 2013-17
Table 30: Mexico consumer price index (absolute), 2013-17
Table 31: Mexico exchange rate, 2013-17
Table 32: United States cat care market value: \$ million, 2013-17
Table 33: United States cat care market volume: million kilograms, 2013-17
Table 34: United States cat care market category segmentation: \$ million, 2017
Table 35: United States cat care market geography segmentation: \$ million, 2017

Table 36: United States cat care market share: % share, by value, 2017
Table 37: United States cat care market distribution: % share, by value, 2017
Table 38: United States cat care market value forecast: \$ million, 2017-22
Table 39: United States cat care market volume forecast: million kilograms, 2017-22
Table 40: United States size of population (million), 2013-17
Table 41: United States gdp (constant 2005 prices, \$ billion), 2013-17
Table 42: United States gdp (current prices, \$ billion), 2013-17
Table 43: United States inflation, 2013-17
Table 44: United States consumer price index (absolute), 2013-17
Table 45: United States exchange rate, 2013-17
Table 46: Active Life Pet Products, Inc.: key facts
Table 47: Mars, Incorporated: key facts
Table 48: Nestle SA: key facts
Table 49: Nestle SA: key financials (\$)
Table 50: Nestle SA: key financials (CHF)
Table 51: Nestle SA: key financial ratios
Table 52: WellPet LLC: key facts
Table 53: The Clorox Company: key facts
Table 54: The Clorox Company: key financials (\$)
Table 55: The Clorox Company: key financial ratios
Table 56: The J.M. Smucker Co: key facts
Table 57: The J.M. Smucker Co: key financials (\$)
Table 58: The J.M. Smucker Co: key financial ratios

List Of Figures

LIST OF FIGURES

- Figure 1: NAFTA countries cat care industry, revenue (\$m), 2013-22
- Figure 2: NAFTA countries cat care industry, revenue (\$m), 2013-17
- Figure 3: NAFTA countries cat care industry forecast, revenue (\$m), 2017-22
- Figure 4: Canada cat care market value: \$ million, 2013-17
- Figure 5: Canada cat care market volume: million kilograms, 2013-17
- Figure 6: Canada cat care market category segmentation: % share, by value, 2017
- Figure 7: Canada cat care market geography segmentation: % share, by value, 2017
- Figure 8: Canada cat care market share: % share, by value, 2017
- Figure 9: Canada cat care market distribution: % share, by value, 2017
- Figure 10: Canada cat care market value forecast: \$ million, 2017-22
- Figure 11: Canada cat care market volume forecast: million kilograms, 2017-22
- Figure 12: Forces driving competition in the cat care market in Canada, 2017
- Figure 13: Drivers of buyer power in the cat care market in Canada, 2017
- Figure 14: Drivers of supplier power in the cat care market in Canada, 2017
- Figure 15: Factors influencing the likelihood of new entrants in the cat care market in Canada, 2017
- Figure 16: Factors influencing the threat of substitutes in the cat care market in Canada, 2017
- Figure 17: Drivers of degree of rivalry in the cat care market in Canada, 2017
- Figure 18: Mexico cat care market value: \$ million, 2013-17
- Figure 19: Mexico cat care market volume: million kilograms, 2013-17
- Figure 20: Mexico cat care market category segmentation: % share, by value, 2017
- Figure 21: Mexico cat care market geography segmentation: % share, by value, 2017
- Figure 22: Mexico cat care market share: % share, by value, 2017
- Figure 23: Mexico cat care market distribution: % share, by value, 2017
- Figure 24: Mexico cat care market value forecast: \$ million, 2017-22
- Figure 25: Mexico cat care market volume forecast: million kilograms, 2017-22
- Figure 26: Forces driving competition in the cat care market in Mexico, 2017
- Figure 27: Drivers of buyer power in the cat care market in Mexico, 2017
- Figure 28: Drivers of supplier power in the cat care market in Mexico, 2017
- Figure 29: Factors influencing the likelihood of new entrants in the cat care market in Mexico, 2017
- Figure 30: Factors influencing the threat of substitutes in the cat care market in Mexico, 2017
- Figure 31: Drivers of degree of rivalry in the cat care market in Mexico, 2017

Figure 32: United States cat care market value: \$ million, 2013-17

Figure 33: United States cat care market volume: million kilograms, 2013-17

Figure 34: United States cat care market category segmentation: % share, by value, 2017

Figure 35: United States cat care market geography segmentation: % share, by value, 2017

Figure 36: United States cat care market share: % share, by value, 2017

Figure 37: United States cat care market distribution: % share, by value, 2017

Figure 38: United States cat care market value forecast: \$ million, 2017-22

Figure 39: United States cat care market volume forecast: million kilograms, 2017-22

Figure 40: Forces driving competition in the cat care market in the United States, 2017

Figure 41: Drivers of buyer power in the cat care market in the United States, 2017

Figure 42: Drivers of supplier power in the cat care market in the United States, 2017

Figure 43: Factors influencing the likelihood of new entrants in the cat care market in the United States, 2017

Figure 44: Factors influencing the threat of substitutes in the cat care market in the United States, 2017

Figure 45: Drivers of degree of rivalry in the cat care market in the United States, 2017

Figure 46: Nestle SA: revenues & profitability

Figure 47: Nestle SA: assets & liabilities

Figure 48: The Clorox Company: revenues & profitability

Figure 49: The Clorox Company: assets & liabilities

Figure 50: The J.M. Smucker Co: revenues & profitability

Figure 51: The J.M. Smucker Co: assets & liabilities

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