

Cat Care in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2024

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Abstracts

Cat Care in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2024

SUMMARY

Cat Care in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The cat care market consists of the retail sale of cat food, cat litter, cat toys, and cat treats & milk. The cat food segment consists of dry cat food, kitten food, and moist cat food. The cat toys segment contains all non-food items bought for cats to play or exercise with, such as balls, soft toys, and interactive toys. The cat treats segment consists of healthy and/or sweet snacks and treats sold specifically for occasional consumption by domestic cats. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The US Cat care market had total revenues of \$10bn in 2019, representing a compound annual growth rate (CAGR) of 0.9% between 2015 and 2019.

Market consumption volume increased with a CAGR of 0.3% between 2015-2019, to reach a total of 4,152.6 million kilograms in 2019.

Despite positive economic conditions and increasing employment rate the market recorded weak growth during the review period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cat care market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cat care market in the United States

Leading company profiles reveal details of key cat care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States cat care market with five year forecasts

REASONS TO BUY

What was the size of the United States cat care market by value in 2019?

What will be the size of the United States cat care market in 2024?

What factors are affecting the strength of competition in the United States cat care market?

How has the market performed over the last five years?

What are the main segments that make up the United States's cat care market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the US cat care market?
- 7.3. Which companies have been most successful in increasing their market shares in the last four years?
- 7.4. What are the most popular brands in the market?
- 7.5. What have been the most significant M&A deals in the US cat care market over the last four years?

8 COMPANY PROFILES

- 8.1. Nestle SA
- 8.2. The J.M. Smucker Co
- 8.3. Mars, Incorporated

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: United States cat care market value: \$ million, 2015-19
- Table 2: United States cat care market volume: million kilograms, 2015-19
- Table 3: United States cat care market category segmentation: \$ million, 2019
- Table 4: United States cat care market geography segmentation: \$ million, 2019
- Table 5: United States cat care market distribution: % share, by value, 2019
- Table 6: United States cat care market value forecast: \$ million, 2019-24
- Table 7: United States cat care market volume forecast: million kilograms, 2019-24
- Table 8: United States cat care market share: % share, by value, 2019
- Table 9: Nestle SA: key facts
- Table 10: Nestle SA: Annual Financial Ratios
- Table 11: Nestle SA: Key Employees
- Table 12: Nestle SA: Key Employees Continued
- Table 13: The J.M. Smucker Co: key facts
- Table 14: The J.M. Smucker Co: Annual Financial Ratios
- Table 15: The J.M. Smucker Co: Key Employees
- Table 16: The J.M. Smucker Co: Key Employees Continued
- Table 17: Mars, Incorporated: key facts
- Table 18: Mars, Incorporated: Key Employees
- Table 19: United States size of population (million), 2015-19
- Table 20: United States gdp (constant 2005 prices, \$ billion), 2015-19
- Table 21: United States gdp (current prices, \$ billion), 2015-19
- Table 22: United States inflation, 2015-19
- Table 23: United States consumer price index (absolute), 2015-19
- Table 24: United States exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: United States cat care market value: \$ million, 2015-19

Figure 2: United States cat care market volume: million kilograms, 2015-19

Figure 3: United States cat care market category segmentation: % share, by value, 2019

Figure 4: United States cat care market geography segmentation: % share, by value, 2019

Figure 5: United States cat care market distribution: % share, by value, 2019

Figure 6: United States cat care market value forecast: \$ million, 2019-24

Figure 7: United States cat care market volume forecast: million kilograms, 2019-24

Figure 8: Forces driving competition in the cat care market in the United States, 2019

Figure 9: Drivers of buyer power in the cat care market in the United States, 2019

Figure 10: Drivers of supplier power in the cat care market in the United States, 2019

Figure 11: Factors influencing the likelihood of new entrants in the cat care market in the United States, 2019

Figure 12: Factors influencing the threat of substitutes in the cat care market in the United States, 2019

Figure 13: Drivers of degree of rivalry in the cat care market in the United States, 2019

Figure 14: United States cat care market share: % share, by value, 2019

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