

Cat Care in North America

<https://marketpublishers.com/r/C9FF449CA40EN.html>

Date: February 2020

Pages: 35

Price: US\$ 350.00 (Single User License)

ID: C9FF449CA40EN

Abstracts

Cat Care in North America

SUMMARY

Cat Care in North America industry profile provides top%li%line qualitative and quantitative summary information including: market share, market size (value 2014%li%18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The cat care market consists of the retail sale of cat food, cat litter, and cat treats & milk. The cat food segment consists of dry cat food, kitten food, and moist cat food. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2018 exchange rates.

The North American cat care market had total revenues of \$11,094.9m in 2018, representing a compound annual growth rate (CAGR) of 1% between 2014 and 2018.

Market consumption volume increased with a CAGR of 0.4% between 2014%li%2018, to reach a total of 4,540 million kilograms in 2018.

Despite positive economic conditions in the country the market recorded weak growth during the review period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cat care market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cat care market in North America

Leading company profiles reveal details of key cat care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America cat care market with five year forecasts

REASONS TO BUY

What was the size of the North America cat care market by value in 2018?

What will be the size of the North America cat care market in 2023?

What factors are affecting the strength of competition in the North America cat care market?

How has the market performed over the last five years?

Who are the top competitors in North America's cat care market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the North American cat care market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 4 years ?
- 7.4. Which companies' market shares have suffered in the last 4 years?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the North American cat care market over the last four years?

8 COMPANY PROFILES

- 8.1. Nestle SA
- 8.2. Mars, Incorporated
- 8.3. The J.M. Smucker Co

9 APPENDIX

- 9.1. Methodology
- 9.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: North America cat care market value: \$ million, 2014-18
- Table 2: North America cat care market volume: million kilograms, 2014-18
- Table 3: North America cat care market category segmentation: \$ million, 2018
- Table 4: North America cat care market geography segmentation: \$ million, 2018
- Table 5: North America cat care market distribution: % share, by value, 2018
- Table 6: North America cat care market value forecast: \$ million, 2018-23
- Table 7: North America cat care market volume forecast: million kilograms, 2018-23
- Table 8: North America cat care market share: % share, by value, 2018
- Table 9: Nestle SA: key facts
- Table 10: Nestle SA: Annual Financial Ratios
- Table 11: Nestle SA: Key Employees
- Table 12: Nestle SA: Key Employees Continued
- Table 13: Mars, Incorporated: key facts
- Table 14: Mars, Incorporated: Key Employees
- Table 15: The J.M. Smucker Co: key facts
- Table 16: The J.M. Smucker Co: Annual Financial Ratios
- Table 17: The J.M. Smucker Co: Key Employees

List Of Figures

LIST OF FIGURES

Figure 1: North America cat care market value: \$ million, 2014-18

Figure 2: North America cat care market volume: million kilograms, 2014-18

Figure 3: North America cat care market category segmentation: % share, by value, 2018

Figure 4: North America cat care market geography segmentation: % share, by value, 2018

Figure 5: North America cat care market distribution: % share, by value, 2018

Figure 6: North America cat care market value forecast: \$ million, 2018-23

Figure 7: North America cat care market volume forecast: million kilograms, 2018-23

Figure 8: Forces driving competition in the cat care market in North America, 2018

Figure 9: Drivers of buyer power in the cat care market in North America, 2018

Figure 10: Drivers of supplier power in the cat care market in North America, 2018

Figure 11: Factors influencing the likelihood of new entrants in the cat care market in North America, 2018

Figure 12: Factors influencing the threat of substitutes in the cat care market in North America, 2018

Figure 13: Drivers of degree of rivalry in the cat care market in North America, 2018

Figure 14: North America cat care market share: % share, by value, 2018

COMPANIES MENTIONED

Nestle SA

Mars, Incorporated

The J.M. Smucker Co

I would like to order

Product name: Cat Care in North America

Product link: <https://marketpublishers.com/r/C9FF449CA40EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C9FF449CA40EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970